

March 19+20 2012

Center for Architecture, New York

11th WSGS

The Wall Street
GREEN Summit



The Wall Street Green Summit XI is the longest running and most comprehensive environmental market event in the industry. Launched in 2002 by Peter Fusaro, **The Wall Street Green Summit** covers cutting edge content, industry developments and features the practitioners and the leaders of tomorrow.

The Wall Street Green Summit XI is the **“one-stop shop”** to come up to speed on the latest developments in Green Trading and Finance.

- The Latest Developments in Renewable Energy Project Finance
- Smart Grid Opportunities
- Greening Buildings
- Update on EU & California Carbon Markets
- New Environmental Finance Opportunities
- New Green Hedge Fund Strategies
- Forest Carbon & Ecosystem Attributes
- New Green Investment Opportunities

Summit Agenda

Monday March 19 2012

- 7:00 AM Registration & Breakfast**
- 8:00 AM Setting the Green Agenda**
Moderator: Barry Worthington, Executive Director, United State Energy Association
- State of Green Finance Today**
Peter C. Fusaro, Chairman, Global Change Associates Inc.
- 8:30 AM The Green Political Landscape Today**
Michael Zimmer, Senior Counsel, Thompson Hine
- 9:00 AM State of Sustainable Finance Today**
Matt Arnold, JP Morgan
- 9:30 AM Water Sustainability**
Dan Bena, Senior Director of Global Sustainable Development, PepsiCo Inc.
- 10:00 AM Networking Break**
- 10:30 AM Renewable Energy Finance & Trading Today**
Moderator: Micah Kotch, NYC ACRE
- State of Renewable Energy Markets**
Michael Carter, Director of Energy Group, SNL Energy
- How a Big Fund Views This Sector**
Jonathan Koch, Co-Founder, US Renewables Group
- Financing Recs from a Utility Perspective**
Jill Anderson, Director, Supply Acquisition & Renewable Energy, New York Power Authority
- How to Manage Weather Risk & Renewable Energy**
Brian O’Hearne, President & CEO, eWeatherRisk
- Renewable Energy Project Development**
Jack Hidary, Samba Energy
- How an Investment Bankers Views the Sector**
Tom Blum, Partner, G C Anderson

Distributed Generation the Way Forward
Frank Dinucci, Meridian Advisors

12:30 PM Lunch

1:30 PM Renewable Energy Finance Part 2
Moderator: Jack Jacobs, Cleantech Law Partners

Brownfields to Greenfields
Linda Shaw, Principal, Future Energy Development

Managing Renewable Energy Project Risks
Howard Siegel, Partner, Brown Rudnick

The Role of the Military in Renewable Energy
Howard Snow, Federal Business Strategies and Solutions & Former Deputy Assistant Secretary of the Navy (Installations/Facilities/ Energy)

Renewable Energy Credit Securitization
John Joshi, Managing Director, CapitalFusion Partners

2:30 PM Everything You Wanted to Know About Carbon Trading
Moderator: Jack Jacobs, Founder & Managing Partner, Cleantech Law Partners

Overview of the European Emissions Trading Scheme
Veronique Bugnion, Point Carbon

The California Carbon Market and Generating CRTs in North America
Saskia Feast, VP, Sales & Marketing, EOS Climate

Trading Emissions Markets Successfully
Curt Kaminer, Managing Director, Environmental Capital Management

Carbon Projects in Asia
Julie McLaughlin, Regional Director, Southeast Asia, E.ON Climate & Renewables GmbH

3:30 PM Sponsor Break

3:50 PM Smart Grid 101
Moderator: David Manning, Vanasse Hangen Brustlin Inc and Chair of NYS Smart Grid Consortium

Real World Experience with Smart Grid
Matt Futch, Global Policy Lead, Energy & Utilities, IBM

How One Utility Is Undertaking Smart Grid Initiative

Cheri Warren, Vice President, Asset Management, National Grid

Providing the Infrastructure for Smart Grid
Gordon Feller, Cisco Systems

Leading Edge Technology Choices: Smart Meters and Automation
Representative from GE

Demand Response
Rebecca Craft, Con Edison

Energy Efficiency Impacts
Mary Barber, Campaign Director, NY Region, Environmental Defense Fund

Discovering New Behaviors That Will Drive Innovation in Renewable Energy and Smart Grids
Bert Haskell, Director of Technology, Pecan Street Demonstration Project

5:30 PM Cocktail Reception

Tuesday March 20 2012

7:00 AM Breakfast

8:00 AM Session: Cleantech & Profiting in the Low Carbon Economy
Moderator: Mark Donohue, Cleantech Entrepreneur in Residence, Babson College

Accelerating Cleantech Commercialization
Nicholas Eisenberger, Managing Partner, Pure Energy Partners

Capital-Efficient Expansion vs Big Technology Play
Oliver Guinness, Co-Founder & Managing Director, Clearpoint Ventures

Energy Industry View on Cleantech
Neal Dikeman, Founding Partner, Jane Capital

9:00 AM Session: Greening Buildings
Moderator: Rick Bell, Executive Director/AIA NY, Center for Architecture

Greening Commercial Real Estate
Lauralee Martin, Chief Financial & Operating Officer, Jones Lang LaSalle

Retrofitting the Built Environment

Peter Malik, Director, Center for Market Innovation, NRDC

Funds in Sustainable Real Estate
Leanne Tobias, Managing Principal LEED AP, Malachite LLC

Off Balance Sheet Financing for Energy Savings
Mark Fulton, Global Head of Climate Change Investment Research, Deutsche Bank

10:00 AM Sponsor Break

10:30 AM Social Enterprise & Innovation Panel
Moderator: Alex Salzman, Visionary Capital

Social Impact Investing
Michael Van Patten, Founder & Chairman, Mission Markets

Full Cost Accounting as a Lever for Social and Ecological Change
Danielle Lanyard, President, Village Green Group LLC

Green Social Media
Jeff Hittner, Co-Founder, Ethikus

11:30 AM Cleantech Match.com
Moderator: Nick Davis, Manager Sustainability & Business Development, Agrion

Solar Window & Motion Power
John Conklin, CEO, New Energy Technologies, Inc.

Company 2

Company 3

Company 4

12:30 PM Lunch

1:30 PM New Ideas in Environmental Finance
Moderator: Hank Boerner, Chairman, Governance & Accountability Institute, Inc.

Sustainability Leadership in Today's Economic Environment
Nancy Tuor, Group President, Executive Sponsor for Sustainability, CH2M Hill

Another Way to Green The Military: The Ecosystem Marketplace
Peter Hoar, Ecosystem Services Program Manager, Marstel Day, Global Environmental Consulting

CSR as an Investment Strategy

Ron Dembo, Founder, Zerofootprint

New Sustainability Metrics

Doug Cogan, Director, Climate Risk Management, MSCI

How GRI and CDP Reporting Facilitates Investment Decisions

Nikos Avlonas, President and Founder, Center for Sustainability & Excellence

New Trends in Forestry Offsets

Leslie L. Durschinger, Founder, Managing Director, Terra Global Capital

New Ideas in Waste Recycling

Annie White, Global Green USA

New Ideas in Green Transportation for Fleets

Kevin Brooks, President & CEO, THiNKGREEN! Global Advisors, Inc.

3:30 PM

Session: Green Hedge Funds Execution Strategies

Moderator: David Meyers, Village Green Partners LLC

Fund of Funds Execution Strategy

Anric Blatt, Portfolio Manager, Earth, Wind & Fire Fund

Water Fund Strategy

William S. Brennan, Principal & Portfolio Manager, Summit Global Management Inc.

Sustainability as an Investment Theme

Willem Appel, Branta Solutions Fund

Publics and Privates as a Strategy

Jeff Cianci, CEO & Chief Investment Officer, Green Science Partners

The Long/Short Strategy for Green

Howard Gould, Partner, Tundra Capital

Renewable Infrastructure Strategy

Clay Norrbom, Partner, Geo Investors Fund

5:00 PM

Program Ends

Center for Architecture



The Wall Street Green Summit XI is held at the Center for Architecture in historic Greenwich Village.

11th WSGS

The Wall Street
GREEN Summit

Event Registration



Registration Information

NAME

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

Payment Method

INVOICE MY COMPANY MASTERCARD VISA AMERICAN EXPRESS

CARD NUMBER

EXP DATE (MM/YY)

CARDHOLDER'S NAME

SIGNATURE OF CARDHOLDER

Registration

1. Call PMA Conference Management at 201-871-0474
2. Complete & fax this form to 253-663-7224
3. Go to website at www.pmaconference.com
4. Complete and mail this form to: PMA Conference Management,
POB 2303, Falls Church, VA 22042
5. Click Here to [Register Online](#)

Registration Fee

\$1,495

Includes admission, electronic access to courses materials and all meals.

Date & Venue

**Monday + Tuesday
March 19 & 20, 2012**

**Center for Architecture
536 LaGuardia Place
New York, NY 10012
(212) 683-0023**

Cancellation Policies Terms & Conditions

Should you be unable to attend, a substitute is welcome at no extra charge. A 50% refund and the course documentation will be provided for cancellations received in writing 2 weeks in advance. The company regrets that no refunds will be made for cancellations received less than 2 weeks prior to the conference. All presentations will, however, be sent to you. The Wall Street Green Summit reserves the right to change the program at any time.