



*Dynamic Global Events is Proud to Announce . . .*

## **ADVANCING WOMEN'S LEADERSHIP SKILLS & OPPORTUNITIES IN PHARMA & HEALTHCARE CONFERENCE**

**September 27-28, 2018 | Wyndham Philadelphia Historic District | Philadelphia, PA**

### **FEATURED FACULTY**



**Terri Shoemaker**  
President and Chief Executive Officer  
Medac Pharma, Inc.



**Dianne Goldenberg**  
Chief Executive Officer  
Palm Beach Gardens Medical Center



**Lesley Solomon**  
Senior Vice President &  
Chief Innovation Officer  
Dana-Farber Cancer Institute



**Lisa A. Shipley, Ph.D.**  
Vice President  
Merck Research Laboratories



**Luanne Thorndyke, MD**  
Vice Provost for Faculty Affairs and  
Professor of Medicine  
University of Massachusetts Medical School



**Michelle Radney**  
Regional Business Director  
Janssen Pharmaceuticals  
A Johnson & Johnson Company



**Kyla Driscoll**  
Senior Research Advisor and Group Leader  
Eli Lilly



**Stephanie Barret**  
Principal Scientist  
Merck & Co., Inc.

*Hear from **District Director, Anne Johnson** of the  
**U.S. Food and Drug Administration***

*Learn from the experts at these prestigious companies:*



## ADVANCING WOMEN'S LEADERSHIP SKILLS & OPPORTUNITIES IN PHARMA & HEALTHCARE CONFERENCE

September 26-28, 2018  
Wyndham Philadelphia Historic District • Philadelphia, PA



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### ADVANCING WOMEN'S LEADERSHIP SKILLS & OPPORTUNITIES IN PHARMA & HEALTHCARE

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Attendees will learn from Female Business Executives who overcame barriers and created their own opportunities along the way. Through keynotes, panels, industry specific break-outs and unique mentoring breaks, this event shines a spotlight on influential women in Pharma and Healthcare, bringing industry role models and their journeys to the forefront.

Our event will engage attendees to develop methods for escalating women into leadership roles to continue to close the industry gap. Attendees will have a chance to facilitate career & business connections with other women in leadership roles. Featured speakers will share effective practices they've deployed to develop female talent and ideas for continued leadership development at all levels. During the conference, attendees will be exposed to and have plenty of networking opportunities with key thought leaders, mentors and industry influencers.

***Expected outcome of the event: to be inspired, gain practical advice, meet peers and mentors***

#### **TOP FIVE REASONS TO ATTEND**

- Rare opportunity to learn and prosper from women who've achieved C-Level positions
- Hear ideas and best practices for overcoming barriers to success
- Network with peers, mentors and those on their "way up" in leadership roles
- Understand how to prepare for the next leadership role in Pharma and Healthcare
- Learn strategies for overcoming unconscious bias and the imposter syndrome

#### **ATTENDEE PROFILE**

Mid-Level Leaders who are emerging and seeking knowledge to facilitate upward mobility. This conference is for Managers, Directors and VP's looking to continue their career path to Senior Level, Executive Level and C-Suite Roles in the following industries:

- Pharmaceutical companies
  - Hospitals, healthcare system & healthcare providers
  - Health insurance companies
  - Biotech companies
  - Medical Device manufacturers
  - Healthcare related associations, foundations, solutions providers, educational organizations, government entities and venture capitalists
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## PRE-CONFERENCE WORKSHOP | WEDNESDAY, SEPTEMBER 26, 2018

### LEADERSHIP STRATEGIES FOR SUSTAINING HIGH PERFORMANCE AND NAVIGATING CHANGE

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Join this action-packed and interactive workshop session to explore strategies for unlocking barriers, developing skills for negotiation, establishing leadership methodologies for navigating change and understanding how to work with top executives and influencers to execute on the vision. Be prepared to be inspired and empowered to continue taking your career to the next level.

8:30 AM – 9:00 AM	CONTINENTAL BREAKFAST
9:00 AM – 10:00 AM	<b>OPENING INTERACTIVE EXERCISES</b> <ul style="list-style-type: none"> <li>Define your objectives and what you hope to achieve</li> <li>Review outcomes of the day</li> <li>Uncover the meaning of leadership and stereotypes of male vs. female leaders</li> </ul>
10:00 AM – 10:45 AM	<b>PART 1: DEVELOPING YOUR LEADERSHIP   TODAY</b> <ul style="list-style-type: none"> <li>Explore emotional intelligence and the impact on your decision making</li> <li>Develop specific strategies for action to enhance your leadership development</li> </ul>
10:45 AM – 11:00 AM	NETWORKING BREAK
11:00 AM – 11:30 AM	<b>PART 1: DEVELOPING YOUR LEADERSHIP   TODAY (continued)</b> <ul style="list-style-type: none"> <li>Develop a personal action plan for your leadership development style</li> <li>Learn strategies for navigating through perpetual changes</li> </ul>
11:30 AM – 12:30 PM	<b>PART 2: LEADERSHIP &amp; YOUR ORGANIZATION   FUTURE</b> <ul style="list-style-type: none"> <li>Exploring your network, mentoring versus sponsoring and how to leverage it all to advance</li> <li>Identify skills needed for growth and the value of becoming a lifelong learner</li> <li>Uncover the secrets of negotiation to elevate yourself with executive presence</li> </ul>
12:30 PM – 1:30 PM	NETWORKING LUNCH
1:30 PM – 2:45 PM	<b>PART 2: LEADERSHIP &amp; YOUR ORGANIZATION   THE PEOPLE</b> <ul style="list-style-type: none"> <li>Establish processes to create stronger team cohesion</li> <li>Leverage your team outcomes to transform the overall company culture</li> <li>Reduce employee turnover with enhanced communication skills</li> </ul>
2:45 PM – 3:00 PM	NETWORKING BREAK

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3:00 PM – 4:00 PM	<b>PART 2: LEADERSHIP &amp; YOUR ORGANIZATION   THE RESULTS</b>
	<ul style="list-style-type: none"><li>Uncover the art of leading with questions to foster creative thinking and shared responsibility</li></ul>
	<ul style="list-style-type: none"><li>Create your vision by understanding your organization’s current and future needs</li></ul>
	<ul style="list-style-type: none"><li>Deliver your vision with greater purpose, clarity and influence</li></ul>
4:00 PM – 4:30 PM	<b>REFLECTION &amp; ACTION PLANS (INTERACTIVE &amp; INDEPENDENT)</b>
4:30 PM – 4:45 PM	<b>Q&amp;A</b>
4:45 PM – 5:00 PM	<b>CLOSING REMARKS</b>

## WORKSHOP INSTRUCTOR

### Colleen Hauk

Colleen Hauk is the co-author of the bestselling book, *Women Who Ignite*, a Certified Professional Success Coach, speaker and creator of *YOU SO NEW™*, a program designed to coach individuals to achieve professional success while experiencing a fulfilling personal life. She holds a B.S. in Human Services, a Multiple Subject Teaching Credential and she is a certified Les Mills Body Combat instructor. She has over 15 years of corporate leadership, training and consultative selling experience.

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## ADVANCING WOMEN'S LEADERSHIP SKILLS & OPPORTUNITIES IN PHARMA & HEALTHCARE CONFERENCE

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### CONFERENCE DAY ONE | THURSDAY, SEPTEMBER 27<sup>TH</sup>

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8:00 AM - 9:00 AM	REGISTRATION & BREAKFAST
9:00 AM - 9:15 AM	OPENING REMARKS
	<b>Tiffany Love</b> , PhD APRN FACHE GNP ANP-BC CCA CRCST VHA-CM Regional Chief Nursing Officer <b>Coastal Healthcare Alliance, Maine Health</b>
9:15 AM - 10:00 AM	OPENING KEYNOTE: Navigating the Waters from Scientist to Administrator in an Ever-changing Environment: a 25+ year Journey in the Pharmaceutical Industry
	<b>Lisa A. Shipley, PhD</b> , Vice President and Global Head Pharmacokinetics, Pharmacodynamics and Drug Metabolism, <b>Merck &amp; Co., Inc.</b>
10:00 AM - 10:45 AM	KEYNOTE SESSION: Leaping Barriers, Overcoming Challenges, Creating Your Success
	<b>Lesley Solomon, MBA</b> SVP Innovation, Chief Innovation Officer <b>Dana-Farber Cancer Institute</b>
10:45 AM - 11:15 AM	NETWORKING & REFRESHMENT BREAK
11:15 AM - 12:00 PM	PANEL: The Impact of Advancing Women in Leadership
	<b>Panelists:</b>  <b>Charlotte Jones-Burton</b> , MD, MS, Executive Director, Innovative Medicines Development/Clinical Program Lead - CV Thrombosis, <b>Bristol-Myers Squibb</b>  <b>Mary Christian</b> , PharmD, MBA, Vice President, Head of Global Regulatory Affairs, <b>Ironwood Pharmaceuticals</b>  <b>Sonia Hardaway</b> , Global Head Organizational Development, <b>Cigna</b>  <b>Moderator:</b>  <b>Kate Hermans</b> Founder and CEO <b>Hermans International LLC</b>

12:00 PM – 12:45PM	<b>SESSION: Fostering Diversity in the Workplace: Breaking Down Barriers to Grow Women Leaders in STEM Careers</b>
	<b>Anne E. Johnson</b> <i>Director, Philadelphia District Office (PA, DE)</i> <i>Director, Bio-Research Monitoring Division I (EAST)</i> <b>Office of Bioresearch Monitoring Operations</b> <b>Office of Regulatory Affairs (ORA)</b> <b>U.S. Food and Drug Administration</b>
12:45 PM – 2:00 PM	<b>NETWORKING LUNCH</b>
2:00 PM – 3:00PM	<b>PANEL: Speed Mentoring: Our Lessons Learned on the Path to Leadership</b>
	<b>Panelists:</b>  <b>Terri Shoemaker</b> President & CEO <b>Medac Pharma, Inc.</b>  <b>Vipula Tailor</b> Chief Executive Officer <b>Azure8, LLC</b>  <b>Lisa A. Shipley, PhD</b> Vice President and Global Head Pharmacokinetics, Pharmacodynamics and Drug Metabolism <b>Merck &amp; Co., Inc.;</b>  <b>Lesley Solomon, MBA</b> SVP Innovation, Chief Innovation Officer <b>Dana-Farber Cancer Institute</b>  <b>Moderator:</b>  <b>Tiffany Love, PhD APRN FACHE GNP ANP-BC CCA CRCST VHA-CM</b> Regional Chief Nursing Officer <b>Coastal Healthcare Alliance, Maine Health</b>
3:00PM – 3:30PM	<b>NETWORKING &amp; REFRESHMENT BREAK</b>
3:30PM – 4:15PM	<b>Live the “And” Life: Building a Successful Career and Personal Life</b>
	<b>Colleen Hauk</b> Best Selling co-author of the book, <i>Women Who Ignite</i>
4:15 PM – 5:00 PM	<b>Shaping Your Journey through the Power of Mentoring</b>
	<b>Kanchan Relwani</b> Vice President, Head of Medical Affairs <b>Alkermes</b>
5:00 PM – 5:15 PM	<b>DAY ONE CLOSING REMARKS</b>
	<b>Tiffany Love, PhD APRN FACHE GNP ANP-BC CCA CRCST VHA-CM</b> Regional Chief Nursing Officer <b>Coastal Healthcare Alliance, Maine Health</b>

## CONFERENCE DAY TWO | FRIDAY, SEPTEMBER 28TH

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8:00 AM -9:00 AM	BREAKFAST
9:00 AM – 9:15AM	OPENING REMARKS
	<b>Luanne E. Thorndyke, M.D.</b> Vice Provost for Faculty Affairs <b>University of Massachusetts Medical School</b>
9:15 AM – 10:00AM	OPENING SESSION: Leading Through Changes in Healthcare: A Look Back, a Look Forward
	<b>Dianne Goldenburg</b> Vice President, Strategy & Service Lines <b>Tenet Health</b>
10:00 AM – 10:45AM	SESSION: The View from Above the Glass Ceiling
	<b>Luanne E. Thorndyke, M.D.</b> Vice Provost for Faculty Affairs <b>University of Massachusetts Medical School</b>
10:45 AM – 11:15AM	NETWORKING & REFRESHMENT BREAK
11:15 AM – 12:00PM	Overcoming Bias in Healthcare: The Crossroads of Leadership, Policy and Services
	<b>Panelists:</b>  <b>Sarah Akerman, MD</b> Medical Director, Medical Affairs <b>Alkermes</b>  <b>Camilla Graham, MD, MPH</b> Vice President, Corporate and Medical Affairs <b>TREK Therapeutics, PBC</b>  <b>Lauren Geyer Barnes</b> Vice President, Managed Markets <b>Vertex Pharmaceuticals</b>  <b>Moderator:</b>  <b>Tara C. McCarthy</b> Partner <b>Dovetail Consulting Group LLC</b>
12:00 PM – 1:00PM	NETWORKING LUNCH: Celebrating Our Achievements Luncheon
1:00 PM – 1:45 PM	Well-Being in the Workplace: Managing Your Energy for Sustainable High Performance
	<b>Caren Kenney</b> Head, Premier Executive Leadership <b>Johnson &amp; Johnson Human Performance Institute</b>

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<b>1:45 PM – 2:45PM</b>	<b>INDUSTRY SOLUTION ROOMS: Pharma/Biotech and Healthcare Discussion Breakouts Best Practices for Mentoring &amp; Developing Executive Talent</b>
	<ul style="list-style-type: none"> <li>• Troubleshoot barriers/challenges with smaller break out industry specific groups <ul style="list-style-type: none"> <li>○ Juggling Work/Life Balance with Upward Mobility</li> <li>○ Negotiation Strategies</li> <li>○ Team Building, Mentoring &amp; Nurturing Talent</li> <li>○ Overcoming Unconscious Bias, inclusion Strategies</li> </ul> </li> </ul>
<b>2:45 PM – 3:15 PM</b>	<b>NETWORKING &amp; REFRESHMENT BREAK</b>
<b>3:15 PM – 4:15 PM</b>	<b>PANEL: Lightning Talks from Today and Tomorrow's Leaders: Overcoming Obstacles in Healthcare &amp; Pharma</b>
	<p><b>Kyla Driscoll</b> Senior Research Adviser and Group Leader <b>Eli Lilly and Company</b></p> <p><b>Stephanie Barrett</b> Principal Scientist <b>Merck &amp; Co., Inc.</b></p> <p><b>Michelle Radney</b> Regional Business Director <b>Janssen Pharmaceuticals of Johnson &amp; Johnson</b></p> <p><b>Camelia Graham, PhD, MSPH</b> Principal Consultant, Real-World Evidence &amp; Data Analytics <b>PAREXEL International</b></p> <p><b>Moderator:</b></p> <p><b>Tiffany Love, PhD APRN FACHE GNP ANP-BC CCA CRCST VHA-CM</b> Regional Chief Nursing Officer <b>Coastal Healthcare Alliance, Maine Health</b></p>
<b>4:15 PM – 4:30 PM</b>	<b>DAY TWO CLOSING REMARKS</b>

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Please make checks payable to: "PMA"

## EVENT LOCATION

**Wyndham Philadelphia Historic District**  
400 Arch Street Philadelphia, Pennsylvania 19106  
+1-215-923-8660

**Cite the conference for rate of \$209/Night or book at**  
<https://book.passkey.com/e/49676631>

### Group Rates (Good until August 31!)

Any organization wishing to send multiple delegates to this event may send 1 FREE for every 2 delegates registered. Please call 201 871 0474 to place group registrations (offer good until August 31)

### Sponsorships:

**Click Here for Sponsorship information**  
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## PLEASE REGISTER

- ☐ **ADVANCING WOMEN'S LEADERSHIP SKILLS & OPPORTUNITIES IN PHARM & HEALTHCARE**  
Sept 27-28 2018 Philadelphia \$1696.00
- ☐ **Preconference Workshop: Performance and Change Strategies:** Sept 26: \$996.00
- ☐ **Conference and Workshop** \$2,396.00

How did you hear about this event? (direct e-mail, colleague, speaker(s), etc.)

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### Substitutions & Cancellations

Your registration may be transferred to a member of your organization up to 24 hours in advance of the event. Cancellations must be received on or before August 28, 2018 in order to be refunded and will be subject to a US \$195.00 processing fee per registrant. No refunds will be made after this date. Cancellations received after this date will create a credit of the tuition (less processing fee) good toward any other Global Dynamic Events program. This credit will be good for six months from the cancellation date. In the event of non-attendance, all registration fees will be forfeited. In case of course cancellation, Global Dynamic Events' liability is limited to refund of the event registration fee only. For more information regarding administrative policies, such as complaints and refunds, please contact our offices at (201) 871-0474.