

Dynamic Global Events is Proud to Announce . . .

# ADVANCING WOMEN'S LEADERSHIP SKILLS & OPPORTUNITIES IN PHARMA & HEALTHCARE CONFERENCE

September 27-28, 2018 | Wyndham Philadelphia Historic District | Philadelphia, PA

### FEATURED FACULTY



**Terri Shoemaker** President and Chief Executive Officer *Medac Pharma, Inc.* 



Dianne Goldenberg Chief Executive Officer Palm Beach Gardens Medical Center



Lesley Solomon Senior Vice President & Chief Innovation Officer Dana-Farber Cancer Institute



Lisa A. Shipley, Ph.D. Vice President Merck Research Laboratories



Luanne Thorndyke, MD Vice Provost for Faculty Affairs and Professor of Medicine University of Massachusetts Medical School



Michelle Radney
Regional Business Director
Janssen Pharmaceuticals
A Johnson & Johnson Company



Kyla Driscoll Senior Research Advisor and Group Leader Fli Lilly



Stephanie Barret
Principal Scientist
Merck & Co., Inc.

Hear from District Director, Anne Johnson of the U.S. Food and Drug Administration

### Learn from the experts at these prestigious companies:























# ADVANCING WOMEN'S LEADERSHIP SKILLS & OPPORTUNITIES IN PHARMA & HEALTHCARE CONFERENCE

September 26-28, 2018 Wyndham Philadelphia Historic District • Philadelphia, PA



### ADVANCING WOMEN'S LEADERSHIP SKILLS & OPPORTUNITIES IN PHARMA & HEALTHCARE

Attendees will learn from Female Business Executives who overcame barriers and created their own opportunities along the way. Through keynotes, panels, industry specific break-outs and unique mentoring breaks, this event shines a spotlight on influential women in Pharma and Healthcare, bringing industry role models and their journeys to the forefront.

Our event will engage attendees to develop methods for escalating women into leadership roles to continue to close the industry gap. Attendees will have a chance to facilitate career & business connections with other women in leadership roles. Featured speakers will share effective practices they've deployed to develop female talent and ideas for continued leadership development at all levels. During the conference, attendees will be exposed to and have plenty of networking opportunities with key thought leaders, mentors and industry influencers.

Expected outcome of the event: to be inspired, gain practical advice, meet peers and mentors

#### **TOP FIVE REASONS TO ATTEND**

- Rare opportunity to learn and prosper from women who've achieved C-Level positions
- Hear ideas and best practices for overcoming barriers to success
- Network with peers, mentors and those on their "way up" in leadership roles
- Understand how to prepare for the next leadership role in Pharma and Healthcare
- Learn strategies for overcoming unconscious bias and the imposter syndrome

### **ATTENDEE PROFILE**

Mid-Level Leaders who are emerging and seeking knowledge to facilitate upward mobility. This conference is for Managers, Directors and VP's looking to continue their career path to Senior Level, Executive Level and C-Suite Roles in the following industries:

- Pharmaceutical companies
- Hospitals, healthcare system & healthcare providers
- Health insurance companies
- Biotech companies
- Medical Device manufacturers
- Healthcare related associations, foundations, solutions providers, educational organizations, government entities and venture capitalists



### PRE-CONFERENCE WORKSHOP | WEDNESDAY, SEPTEMBER 26, 2018

### LEADERSHIP STRATEGIES FOR SUSTAINING HIGH PERFORMANCE AND NAVIGATING CHANGE

Join this action-packed and interactive workshop session to explore strategies for unlocking barriers, developing skills for negotiation, establishing leadership methodologies for navigating change and understanding how to work with top executives and influencers to execute on the vision. Be prepared to be inspired and empowered to continue taking your career to the next level.

8:30 AM - 9:00 AM	CONTINENTAL BREAKFAST
9:00 AM - 10:00 AM	OPENING INTERACTIVE EXERCISES
	Define your objectives and what you hope to achieve
	Review outcomes of the day
	<ul> <li>Uncover the meaning of leadership and stereotypes of male vs. female leaders</li> </ul>
10:00 AM - 10:45 AM	PART 1: DEVELOPING YOUR LEADERSHIP   TODAY
	<ul> <li>Explore emotional intelligence and the impact on your decision making</li> </ul>
	<ul> <li>Develop specific strategies for action to enhance your leadership development</li> </ul>
10:45 AM - 11:00 AM	NETWORKING BREAK
10:45 AM - 11:00 AM	NEI WORKING BREAK
11:00 AM - 11:30 AM	PART 1: DEVELOPING YOUR LEADERSHIP   TODAY (continued)
	<ul> <li>Develop a personal action plan for your leadership development style</li> </ul>
	<ul> <li>Learn strategies for navigating through perpetual changes</li> </ul>
11:30 AM - 12:30 PM	PART 2: LEADERSHIP & YOUR ORGANIZATION   FUTURE
11.30 AM - 12.30 I M	Exploring your network, mentoring versus sponsoring and how to leverage it all to advance
	Identify skills needed for growth and the value of becoming a lifelong learner
	<ul> <li>Uncover the secrets of negotiation to elevate yourself with executive presence</li> </ul>
40.00 PM 4.00 PM	NEWWORKING LINGU
12:30 PM - 1:30 PM	NETWORKING LUNCH
1:30 PM - 2:45 PM	PART 2: LEADERSHIP & YOUR ORGANIZATION   THE PEOPLE
	Establish processes to create stronger team cohesion
	<ul> <li>Leverage your team outcomes to transform the overall company culture</li> </ul>
	<ul> <li>Reduce employee turnover with enhanced communication skills</li> </ul>
2:45 PM - 3:00 PM	NETWORKING BREAK
2:45 PM - 3:00 PM	NE I WURNINU DREAR



3:00 PM - 4:00 PM	PART 2: LEADERSHIP & YOUR ORGANIZATION   THE RESULTS
	<ul> <li>Uncover the art of leading with questions to foster creative thinking and shared responsibility</li> </ul>
	<ul> <li>Create your vision by understanding your organization's current and future needs</li> </ul>
	Deliver your vision with greater purpose, clarity and influence
4:00 PM - 4:30 PM	REFLECTION & ACTION PLANS (INTERACTIVE & INDEPENDENT)
4:30 PM - 4:45 PM	0&A
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4:45 PM - 5:00 PM	CLOSING REMARKS



## Advancing Women's Leadership Skills & Opportunities in Pharma & Healthcare Conference

### CONFERENCE DAY ONE | THURSDAY, SEPTEMBER 27<sup>TH</sup>

8:00 AM -9:00 AM	REGISTRATION & BREAKFAST	
9:00 AM - 9:15 AM	OPENING REMARKS	
	Tiffany Love, PhD APRN FACHE GNP ANP-BC CCA CRCST VHA-CM Regional Chief Nursing Officer Coastal Healthcare Alliance, Maine Health	
9:15 AM - 10:00 AM	OPENING KEYNOTE: Navigating the Waters from Scientist to Administrator in an Ever-changing Environment: a 25+ year Journey in the Pharmaceutical Industry	
	Lisa A. Shipley, PhD, Vice President and Global Head Pharmacokinetics, Pharmacodynamics and Drug Metabolism, Merck & Co., Inc.	
10:00 AM - 10:45 AM	KEYNOTE SESSION: Leaping Barriers, Overcoming Challenges, Creating Your Success	
	Lesley Solomon, MBA SVP Innovation, Chief Innovation Officer Dana-Farber Cancer Institute	
10:45 AM - 11:15 AM	NETWORKING & REFRESHMENT BREAK	
11:15 AM - 12:00 PM	PANEL: The Impact of Advancing Women in Leadership	
	Panelists:  Charlotte Jones-Burton, MD, MS, Executive Director, Innovative Medicines Development/Clinical Program Lead - CV Thrombosis, Bristol-Myers Squibb  Mary Christian, PharmD, MBA, Vice President, Head of Global Regulatory Affairs, Ironwood Pharmaceuticals  Sonia Hardaway, Global Head Organizational Development, Cigna  Moderator:	
	Kate Hermans Founder and CEO Hermans International LLC	



12:00 PM - 12:45PM	SESSION: Fostering Diversity in the Workplace: Breaking Down Barriers to Grow Women Leaders in STEM Careers
	Anne E. Johnson
	Director, Philadelphia District Office (PA, DE) Director, Bio-Research Monitoring Division I (EAST)
	Office of Bioresearch Monitoring Operations
	Office of Regulatory Affairs (ORA)
	U.S. Food and Drug Administration
12:45 PM - 2:00 PM	NETWORKING LUNCH
2:00 PM - 3:00PM	PANEL: Speed Mentoring: Our Lessons Learned on the Path to Leadership
	Panelists:
	Terri Shoemaker
	President & CEO
	Medac Pharma, Inc.
	Vipula Tailor
	Chief Executive Officer Azure8, LLC
	Azureo, Ele
	Lisa A. Shipley, PhD
	Vice President and Global Head Pharmacokinetics, Pharmacodynamics and Drug Metabolism
	Merck & Co., Inc.;
	Lesley Solomon, MBA
	SVP Innovation, Chief Innovation Officer
	Dana-Farber Cancer Institute
	Moderator:
	Tiffany Love, PhD APRN FACHE GNP ANP-BC CCA CRCST VHA-CM
	Regional Chief Nursing Officer Coastal Healthcare Alliance, Maine Health
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3:00PM - 3:30PM	NETWORKING & REFRESHMENT BREAK
3:30PM - 4:15PM	Live the "And" Life: Building a Successful Career and Personal Life
	Colleen Hauk
	Best Selling co-author of the book, Women Who Ignite
4:15 PM - 5:00 PM	Shaping Your Journey through the Power of Mentoring
	Kanchan Relwani Vice President, Head of Medical Affairs
	Alkermes
5:00 PM - 5:15 PM	DAY ONE CLOSING REMARKS
	Tiffany Love, PhD APRN FACHE GNP ANP-BC CCA CRCST VHA-CM
	Regional Chief Nursing Officer
	Coastal Healthcare Alliance, Maine Health



### CONFERENCE DAY TWO | FRIDAY, SEPTEMBER 28TH

8:00 AM -9:00 AM	BREAKFAST
9:00 AM - 9:15AM	OPENING REMARKS
	Luanne E. Thorndyke, M.D. Vice Provost for Faculty Affairs University of Massachusetts Medical School
9:15 AM - 10:00AM	OPENING SESSION: Leading Through Changes in Healthcare: A Look Back, a Look Forward
	<b>Dianne Goldenburg</b> Vice President, Strategy & Service Lines <b>Tenet Health</b>
10:00 AM - 10:45AM	SESSION: The View from Above the Glass Ceiling
	Luanne E. Thorndyke, M.D. Vice Provost for Faculty Affairs University of Massachusetts Medical School
10:45 AM - 11:15AM	NETWORKING & REFRESHMENT BREAK
11:15 AM - 12:00PM	Overcoming Bias in Healthcare: The Crossroads of Leadership, Policy and Services
	Panelists:  Sarah Akerman, MD Medical Director, Medical Affairs Alkermes  Camilla Graham, MD, MPH Vice President, Corporate and Medical Affairs TREK Therapeutics, PBC  Lauren Geyer Barnes Vice President, Managed Markets Vertex Pharmaceuticals  Moderator:  Tara C. McCarthy Partner Dovetail Consulting Group LLC
12:00 PM - 1:00PM	NETWORKING LUNCH: Celebrating Our Achievements Luncheon
1:00 PM - 1:45 PM	Well-Being in the Workplace: Managing Your Energy for Sustainable High Performance
	Caren Kenney Head, Premier Executive Leadership Johnson & Johnson Human Performance Institute



1:45 PM - 2:45PM	INDUSTRY SOLUTION ROOMS: Pharma/Biotech and Healthcare Discussion Breakouts Best Practices for Mentoring & Developing Executive Talent
	<ul> <li>Trouble shoot barriers/challenges with smaller break out industry specific groups</li> <li>Juggling Work/Life Balance with Upward Mobility</li> <li>Negotiation Strategies</li> <li>Team Building, Mentoring &amp; Nurturing Talent</li> <li>Overcoming Unconscious Bias, inclusion Strategies</li> </ul>
2:45 PM - 3:15 PM	NETWORKING & REFRESHMENT BREAK
3:15 PM - 4:15 PM	PANEL: Lightening Talks from Today and Tomorrow's Leaders: Overcoming Obstacles in Healthcare & Pharma
	Kyla Driscoll Senior Research Adviser and Group Leader Eli Lilly and Company  Stephanie Barrett Principal Scientist Merck & Co., Inc.  Michelle Radney Regional Business Director
	Janssen Pharmaceuticals of Johnson & Johnson  Camelia Graham, PhD, MSPH
	Principal Consultant, Real-World Evidence & Data Analytics  PAREXEL International
	Moderator:
	<b>Tiffany Love</b> , PhD APRN FACHE GNP ANP-BC CCA CRCST VHA-CM Regional Chief Nursing Officer <b>Coastal Healthcare Alliance, Maine Health</b>
4:15 PM - 4:30 PM	DAY TWO CLOSING REMARKS

### THANK YOU TO OUR LOYAL SPONSORS!







To sponsor this event, contact ERIC MORRIN at (561) 221.6204 or email emorrin@dgeve.com



### PLEASE REGISTER

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	ADVANCING WOMEN'S LEADERSHIP SKILLS &
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Please make checks payable to: "PMA"

### **EVENT LOCATION**

Wyndham Philadelphia Historic District 400 Arch Street Philadelphia, Pennsylvania 19106 +1-215-923-8660

Cite the conference for rate of \$209/Night or book at https://book.passkey.com/e/49676631

### **Group Rates**

Any organization wishing to send multiple delegates to this event may send 1 FREE for every 2 delegates registered. Please call 201 871 0474 to place group registrations

### **Sponsorships:**

Click Here for Sponsorship information or call 201 871 0474

How did you hear about th	his event? (direct e-mail, colleague, speaker(s),	etc.)	
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Account Number		Billing City	Billing State
Exp. Date	Security Code (last 3 digits on the back o Visa and MC or 4 digits on front of AmEx		
<b>OR</b> Enclosed is a check for	\$ to cover	registrations.	

**Substitutions & Cancellations** 

Your registration may be transferred to a member of your organization up to 24 hours in advance of the event. Cancellations must be received on or before August 28, 2018 in order to be refunded and will be subject to a US \$195.00 processing fee per registrant. No refunds will be made after this date. Cancellations received after this date will create a credit of the tuition (less processing fee) good toward any other Global Dynamic Events program. This credit will be good for six months from the cancellation date. In the event of non-attendance, all registration fees will be forfeited. In case of course cancellation, Global Dynamic Events' liability is limited to refund of the event registration fee only. For more information regarding administrative policies, such as complaints and refunds, please contact our offices at (201) 871-0474.