



EUCI Presents a Web Conference on:

CONVERTING A VEHICLE SERVICE FLEET TO NATURAL GAS

August 3, 2010 • 12:00 – 1:30 PM Eastern Time



OVERVIEW

The move toward natural gas-powered vehicles (NGV) is picking up speed, and there are many reasons for utilities and other energy companies to convert their service fleets to compressed natural gas (CNG) and liquefied natural gas (LNG)-powered vehicles. T. Boone Pickens has talked about NGV as part of his Pickens Plan, General Motors just announced it will begin NGV production, and Chesapeake Energy Corporation, one of the nation's largest natural gas producers, was recently recognized by the NAFA Fleet Management Association (NAFA) for its environmental leadership when it was awarded the 2010 Sustainable Fleet Award. Senators Joe Lieberman and John Kerry included support for the production and purchase of NGV in their climate change bill – the American Power Act - with a provision that calls for tax credits that would last a decade. This webinar will provide an overview of NGV basics and answer questions about economic and environmental benefits, suitable fleets, tax incentives and grants, developing and operating fuel stations, and benefits to natural gas providers.



EUCI is authorized by IACET to offer 0.1 CEU for this webinar.

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WHO SHOULD ATTEND

- Utility and energy company fleet managers
- Company executives with renewable energy responsibilities
- Strategic planning managers
- Renewable and clean-tech project developers
- Company financial officers and managers
- Fleet operations engineers
- Natural gas (fuel) providers

LEARNING OUTCOMES

- Identify the role of NGVs in an economic and environmental strategy
- List points to consider in developing a lifecycle benefits plan
- Examine the technical and market barriers that must be overcome for adoption
- Recognize bureaucratic and logistical factors that will impact implementation
- Evaluate availability of vehicles and maintenance support staff

PROGRAM AGENDA

- The Economic and Environmental Benefits of an NGV program
 - NGV Conversion Costs
 - New NGV Production Costs
 - Environmental Benefits of an NGV Fleet
- Fleets Best-suited for Conversion
 - Available NGV Types
 - Ease of Conversions versus Buying New NGVs
 - Projected Future Additions to NGV Conversion and Production
- Available Tax Incentives, Credits and Grants
 - Current and Projected Incentives, Credits and Grants
 - NGV Details in the American Power Act
 - How to Qualify
- Development and Operation of Fueling Stations
 - Developing a Station
 - Licensing Scenarios
 - Staffing and Maintenance
- Benefits to Natural Gas (Fuel) Providers
 - Supply versus Demand
 - Transportation Costs
 - Purchase Agreements and Marketing

IACET



EUCI has been approved as an Authorized Provider by

the International Association for Continuing Education and Training (IACET), 1760 Old Meadow Road, Suite 500, McLean, VA 22102. In obtaining this approval, EUCI has demonstrated that it complies with the ANSI/IACET Standards which are widely recognized as standards of good practice internationally.

As a result of their Authorized Provider membership status, EUCI is authorized to offer IACET CEUs for its programs that qualify under the ANSI/IACET Standards.

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Requirements for Successful Completion of Program

Participants must be logged in to the web conference for its entirety to receive continuing education credit.

Instructional Methods

Web-based PowerPoint presentation and online interactive question/answer session.

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INSTRUCTORS

Robin Erickson has been **Director** of the **Utah Clean Cities Coalition** since 2007. Serving as a staff of one and raising funds for a part-time college intern, she has been the primary rallying point for the organization: staffing committees, organizing events and training workshops, and preparing grants in partnership with stakeholders. Erickson has been recognized as a leader locally and nationally in the effort to reduce the United States' dependence on petroleum and to reduce mobile pollution.

Natalia Swalnick is the **Air Quality and Clean Cities Manager** for the **American Lung Association in Colorado**. She oversees programs and advocacy designed to reduce pollution and positively impact lung health. She also manages the Denver Metro Clean Cities coalition. Swalnick held policy positions in the offices of various elected officials, including Colorado Governor Bill Ritter Jr., and U.S. Senator Charles Schumer of New York.

Wes Biggers is **Owner** of **FuelTek Conversion Corp.** in Commerce City, Colorado. FuelTek, which has been doing conversions since 1992, is one of a small number of companies in the U.S. registered with the U.S. EPA as a Small Volume Manufacturer (SVM) and has certified vehicle conversions to be compliant with federal emissions laws.

Steph Yborra is **Director of Market Analysis, Education and Communications** for the **Clean Vehicle Education Foundation**. He serves as staff executive to CVEF's Market Advisory Committee, whose charge is to assess market opportunities and barriers for NGVs and develop programs to address them. Yborra previously was president of Energystics Inc., an energy technologies consulting firm focused on commercialization of new and emerging natural gas-fired cooling, distributed generation and industrial technologies. He spent a decade at the American Gas Association.

Scott Mason is an **Air Quality Specialist** for **EnCana Oil & Gas (USA)**. As manager of EnCana's EH&S (Environmental, Health and Safety) division, he received the 2007 Implementation Manager of the Year Award from the EPA as part of its Natural Gas STAR program.

LOGGING IN TO THE WEB CONFERENCE

After registration, each registrant will receive a confirmation of payment or an invoice, depending on method of payment. Each registrant will also receive an e-mail with appropriate login information and more information regarding the event 24 hours prior to the start of the event. To log on, you will need a Windows PC with a broadband connection and audio system.

WHAT IS A SINGLE SITE CONNECTION?

A site connection allows a single connection to the web conference. That connection is open to any number of users in a collaborative setting. Because there are no travel expenses and only a single registration fee is required, each additional participant lowers the cost per participant significantly.

By purchasing a site connection, you can invite as many people as you would like to view and participate in the session from a single location. Set up the session in a conference room and project the presentation and chat on a large screen. You also have rights to distribute copies of the presentation materials to everyone involved. Please note that audio is received via the computer sound system and must be broadcast to your group.

If for any reason a relevant stakeholder cannot co-locate for the session, we encourage you to include that person by purchasing an additional connection at the reduced fee of \$195 per session. This will ensure that every member of a team receives the same relevant, timely information in the most efficient way.

If you have any technical or purchasing questions, please contact us at (201) 871-0474.

Start Time: 12:00 PM Eastern Time

United States Regional Start Times:

9:00 AM Pacific :: 10:00 AM Mountain :: 11:00 AM Central :: 12:00 PM Eastern

Use the time zone converter at (<http://www.timezoneconverter.com/cgi-bin/tzc.tzc>) to find your correct start time.

Register today! Call (201) 871-0474(

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REGISTRATION INFORMATION

Mail or fax this form along with payment. You will receive a confirmation and/or invoice within 48 hours. Make checks payable to PMA.

MAIL DIRECTLY TO:

The Power Marketing Association
P.O. Box 2303
Falls Church, VA 22042

ONLINE:

www.pmaconference.com

FAX TO:

(253) 663-7224

PHONE:

(201) 871-0474

REFUND / CANCELLATION POLICY

All cancellations received prior to July 16, 2010 will be subject to a US \$50 processing fee per web conference per registrant. Written cancellations received after this date will create a partial credit of the tuition good toward any other EUCI conference, publication or web conference. This credit will be valid for six months. No refunds will be given after July 16, 2010 in any case. In case of web conference cancellation, EUCIs' liability is limited to refund of the web conference registration fee only.

PLEASE REGISTER THE FOLLOWING

- Converting a Vehicle Service Fleet to Natural Gas
August 3, 2010, Single Site Connection: US \$345
Early Bird on or Before August 2, 2010: US \$295
- Additional Connection: US \$245
Early Bird on or Before August 2, 2010: US \$195 each
Number of additional connections: _____
- Web Conference Presentations Available on CD:**
CDs are available 48 hours after the web conference is complete. The cost per CD is US\$295 [add US\$50 for international shipments]. Upon receipt of order and payment the CD will be shipped to you.
NOTE: All presentation CD sales are final and are non-refundable.

ENERGIZE WEEKLY

When you sign up for "Energize Weekly" you will receive a new conference presentation each week via email on a relevant industry topic. The presentations are selected from a massive library of over 1000 current presentations that EUCI has gathered during its 23 years organizing conferences.

- Sign me up for "Energize Weekly"**

How did you hear about this event?
(Direct email, Colleague, Speaker(s), etc.)

Name _____ Job Title _____

E-Mail _____

Company _____ Telephone _____

Address _____ City _____ State _____ Zip _____

PAYMENT METHOD

Please charge my credit card: Visa MC AMEX Discover Security Code _____

Visa and MC cards have a 3 digit code on the signature panel on the back of the card, following the account number. American Express cards have a 4 digit code on the front of the card, above the card number.

Name on Card _____ Signature _____

Account Number _____ Exp. Date _____

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Or enclosed is a check for \$ _____ to cover _____ connections.

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