

Innovations

for Life Science and Healthcare Summit East

Elevate clinical trial operations, healthcare outcomes, and supply chain implementation through AI

June 13-14, 2019 / Sonesta Hotel Philadelphia / Philadelphia, PA

AI in Drug and Clinical Development Track



Irene Choi, Ph.D.,
Director, Drug Discovery,
VERGE GENOMICS



Kevin Hua,
Senior Manager A.I./Machine Learning Development,
BAYER



Leslie Cousens,
Director, Translational Medicine,
ASTRAZENECA



Prasanna Rao,
Head, Artificial Intelligence and Data Science,
PFIZER INC.



Brian Martin,
Head of AI,
ABBVIE

AI in Healthcare Track



Theo Kornyoh,
Chief Technology Officer,
KALEIDA HEALTH



Christine Sawicki, R.Ph., MBA,
Director, Specialty Clinical Innovation and Program Development,
CVS HEALTH



William Paiva,
Executive Director, Center for Health Systems Innovation,
OKLAHOMA STATE UNIVERSITY



Shaun Comfort,
Safety Science Principal Medical Director,
GENENTECH



Jamie Partridge,
Director, Global Scientific Affairs (Health Economics, Public Health and Policy),
ABBOTT NUTRITION

Wearables and Digital Therapeutics Track



Maria Palombini,
Director, Communities and Initiatives Development, Emerging Technology,
GBSI IEEE STANDARDS ASSOCIATION



Alex (Wen-Yaw) Hsieh,
Director – Clinical Development Quality,
PFIZER



Savan Devani,
Founder and CEO,
BIOTRILLION



Charles Wolfus,
VP Technology and Digital Health,
ALECTOR



Christopher Jordan,
Chief Technology Officer,
CLICK THERAPEUTICS

- ▶ Machine Learning in Drug Development: Apply AI to Novel Therapeutic Development
- ▶ Mobile Technologies to Improve Data Capture During Clinical Trials
- ▶ Utilize Predictive Analytics to Manage Healthcare Outcomes
- ▶ Defining Clinical Standards for Digital Therapies
- ▶ Bridging the Gap Between Machine Learning and Wearable Technologies in Clinical Trials

Sponsor



Artificial intelligence is recognized as a powerful tool for enhancing research and development of novel therapeutics. Machine learning and model training can to efficiently analyze large volumes of data for deeper insights to inform drug and device development. If AI or machine learning can improve the success or speed of the drug development process at any point, it would have significant implications down the entire chain. This event will dive into examples of how artificial intelligence is currently being used:

AI for Life Sciences

Artificial intelligence is being used in life science organizations to accelerate drug development and spur medical device innovation by determining genomic profiles, recognizing a need for immediate clinical intervention, and monitoring medication adherence. In this track, we will explore key machine learning and drug development insights for utilizing AI in clinical development.

AI for Healthcare

While applications, systems, and platforms have been developed to transform healthcare innovation and delivery, there is lacking narrative in AI's actual execution in healthcare organizations. In this track, healthcare and technology experts showcase AI applications to improve health outcomes, prevent diseases, streamline diagnoses, and much more.

Wearable and Digital Therapeutics

Digital healthcare is the intersections of technological advancements in the form of wearable devices, healthcare software, and the interconnected delivery of healthcare solutions. In this track, we will dive into developing standards for digital health solutions as well as hear cases studies from experts leading are using computational technologies, IoT devices, and predictive analytics to improve health outcomes.

Who Should Attend:

This event is designed for life science, healthcare, and tech professionals with responsibilities in the following areas:

- Advanced Analytics
- Advanced Visualization
- Artificial Intelligence
- Analytics
- Automated Intelligence
- Big Data
- Bioinformatics
- Business Development
- Business Intelligence
- Clinical Development
- Clinical Innovation
- Clinical Integration
- Clinical Operations
- Clinical Program
- Clinical Research
- Clinical Development
- Cloud Computation
- Cloud Management
- Commercial Innovation
- Computational Chemistry
- Computational Science
- Computational Systems
- Data Analytics
- Data Architecture
- Data Engineer
- Data Governance
- Data Management
- Data Science
- Deep Learning
- Digital Health
- Digital Innovation
- Drug Discovery
- Drug Development
- Drug Safety
- Emerging Science
- Enterprise Data Architecture
- Genomic Profiling
- Healthcare Diagnostics
- Information Security
- Innovation
- Integration Management
- Inventory Management
- Machine Learning
- Manufacturing
- Medical Imaging
- Modeling Platform
- Partnership Development
- Personalized Medicine
- Pharmacovigilance
- Quantitative Medicine
- Quantitative Research
- Robotics
- Supply Chain Compliance
- Supply Chain Innovation
- Supply Chain Operations
- Supply Chain Management
- Supply Chain Security
- Supply Chain Technology
- Technology
- Technology Innovation
- Translational Medicine

Sponsorship and Exhibition Opportunities

Do you want to spread the word about your organization's solutions and services to those in attendance at the AI Innovations for Life Science and Healthcare Summit East? Take

advantage of the opportunity to exhibit, underwrite an educational session, host a networking event, or distribute promotional items to attendees. ExL Events will work closely with you to customize a package that will suit all of your commercial needs.

To learn more about these opportunities, please contact Christopher Summa at CSumma@exlevents.com.

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8:00 Registration Opens and Continental Breakfast

9:00 **Welcoming Remarks**

9:15 **Leverage Big Data for a Healthier World**

- Understand the implications of the data deluge for the world's largest biopharmaceutical company
- Learn about the drivers behind the data growth, the potential it may hold for our ability to improve health and well-being at every stage of life
- Examine Pfizer's partnerships with health systems and tech to deliver better care, improve outcomes, and ensure sustainable success

Josh Raysman, Head, AI Center for Excellence, PFIZER

10:00 **Address Pharma's Big Data Problem and Even Bigger Text Problem**

- Provide a broad perspective on different Natural Language Processing (NLP) problems in Pharma and how that compares with other industries
- Review different Deep Learning techniques that can be used to solve Pharma NLP problems
- Outline how Saama went about solving Adverse Drug Event (ADE) extraction problem

Malaikannan Sankarasubbu, VP of AI Research, SAAMA TECHNOLOGIES

10:45 **Dive Into Market Trends and the Reality of Research**

Zeenat Patrawala, Partner Development, GOOGLE BRAIN

"Networking and content – excellent! Very valuable."

–Product Strategy and Management, **GENENTECH**

11:30 Networking Break

	AI in Drug and Clinical Development	AI in Healthcare	Wearables and Digital Therapeutics
12:00	<p>Track Chairperson Welcoming Remarks</p> <p>Amit Gulwadi, Senior Vice President, Clinical Innovations, SAAMA TECHNOLOGIES, INC.</p>	<p>Track Chairperson Welcoming Remarks</p> <p>Evon Holladay, Chief Operating Officer, A HEALTHIER WE</p>	<p>Track Chairperson Welcoming Remarks</p>
12:15	<p>Minimizing Clinical Risk With Artificial Intelligence and Machine Learning</p> <ul style="list-style-type: none"> • AI/Maching Learning/Natural Language Processing simplified • Discuss choice of models, framework and fabric • Identify practical methodology and metrics • Hear examples of use case implementations • Consider a realistic lens of requirements for successful implementation <p>Prasanna Rao, Head, Artificial Intelligence and Data Science, PFIZER INC.</p>	<p>Opportunities in Evolving Healthcare Landscape to Explore the Foundation of Specialty Clinical Innovation</p> <ul style="list-style-type: none"> • Introduce disruptive technology to increase clinical outcomes and improve patient care • Review innovation performance and impact to measure its true successes within an organization • Gain a more profound patient population understanding that is converted back into the care continuum through artificial intelligence systems <p>Christine Sawicki, R.Ph., MBA, LSSMB, Director, Specialty Clinical Innovation and Program Development, CVS HEALTH</p>	<p>Bridging the Gap Between Machine Learning and Wearable Technologies in Clinical Trials</p> <ul style="list-style-type: none"> • Use exploratory digital health endpoints to better identify patients who will most benefit from therapies • Apply wearable technologies combined with AI algorithms to monitor and prevent adverse events and ensure treatment adherence • Hear about a cross-functional team of translational, clinical, regulatory, and marketing experts collaborated to rapidly develop and commercialized digital health tools <p>Victoria Gamerman, Head of U.S. Health Informatics & Analytics, BOEHRINGER INGELHEIM</p>

1:00 Networking Lunch

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<p>2:00</p> <p>2:45</p>	<p>AI in Drug and Clinical Development</p> <p>Machine Learning in Drug Development: Apply Artificial Intelligence to Develop Novel Therapeutics for Neurodegenerative Diseases</p> <ul style="list-style-type: none"> • Hear an example ML platform to improve efficiency during the drug development process • Leverage an innovative partnership model to maximize the use and access to a development platform • Understand the impact on identifying novel treatments and parsing patient populations by combining ML experts and neuroscience drug developers <p><i>Irene Choi, Ph.D., Director, Drug Discovery, VERGE GENOMICS</i></p> <p>Transform Drug Development With Model Training Predictive Analytics</p> <ul style="list-style-type: none"> • Effectively harness HPC cloud resources for drug discovery • Hear an example of how a combination of artificial intelligence and chemistry are accelerating drug discovery • Protect proprietary data while leveraging shared, cloud-based HPC resources • Discuss how highly accurate computations can help companies save money, save time, and lower risk across all phases of drug development <p><i>Brian Martin, Head of AI, ABBVIE</i></p>	<p>AI in Healthcare</p> <p>MONARCSi Case Study: Machine Learning Advancement That Help Physicians Discern Connections Between Adverse Events and Therapeutics</p> <ul style="list-style-type: none"> • Hear about the Machine learning-based tool called MONARCSi • This is a decision support tool that is a modification of the well-known Naranjo score that helps physicians and scientists assess whether a drug and an adverse event are related • Participate in a demonstration of the system <p><i>Shaun Comfort, Safety Science Principal Medical Director, GENENTECH</i></p> <p>Prophylactic AI: Using Artificial Intelligent Systems to Prevent Chronic Disease</p> <ul style="list-style-type: none"> • Manage utilization, not prices, to ensure AI systems prioritize health promotion, not episodic diseases • Understand consumers' cognitive behavior to create a holistic digital footprint • Review innovation performance and impact to measure its true successes within an organization <p><i>Michael Sachs, Principal Manager, GENENTECH</i></p>	<p>Wearables and Digital Therapeutics</p> <p>Digital Therapeutics: Software As Treatment</p> <ul style="list-style-type: none"> • Discuss how machine learning can be leveraged to personalize treatment and engage patients • Hear how digital therapeutics can produce clinical outcomes comparable to or better than drugs • Understand how one digital therapeutics platform can be leveraged to target multiple indications (Click's platform targets depression, insomnia, chronic pain, and more) • Review the regulatory pathway that is open for these apps to obtain drug-like labels <p><i>Christopher Jordan, Chief Technology Officer, CLICK THERAPEUTICS</i></p> <p>Defining Clinical Standards for Digital Therapies</p> <ul style="list-style-type: none"> • Review the impact on the behavioral change that digital health programs have had on managing chronic disease • Discuss the Software Precertification (Pre-Cert) Pilot Program, as outlined in the FDA's Digital Health Innovation Action Plan • Understand the risk-based frameworks established by the Per-Cert Pilot Program and the impact as a premarket review pathway for lower risk digital products <p><i>If you're a solution provider interested in this session spot or excited to share a new product with our audience, please contact Christopher Summa at 917-932-0432 or Csumma@exlevents.com.</i></p>
<p>3:30 Networking Break</p>			
<p>4:00</p>	<p>Risk-Based Process Optimization of Clinical Trials</p> <ul style="list-style-type: none"> • Understand the implications of risk-based planning and scheduling of clinical trials with machine learning to improve trial efficiencies • Learn about the drivers of uncertainties, long cycle time and high costs associated with clinical trials for process optimization • Hear how Bayer is utilizing Machine learning (ML) to improve the core business and to transform to a data-driven enterprise <p><i>Kevin Hua, Senior Manager A.I./Machine Learning Development, BAYER</i></p>	<p>Opportunities in the Evolving Healthcare Landscape to Use Nutrition to Improve Health and Economic Outcomes Via Predictive Analytics</p> <ul style="list-style-type: none"> • Using retrospective datasets to identify patients that will benefit from nutrition intervention • How large ACOs and IDNS can target the right patients at the right time for nutrition intervention using predictive analytics • How predictive analytics can improve health outcomes for patients with poor nutrition across the continuum of care <p><i>Jamie Partridge, Ph.D., MBA, Director, Global Scientific Affairs Global Health Economics Outcomes Research and Health Policy</i></p>	<p>Moving Wearables From Monitor to Power Player in Patient-Centered Medical and Clinical Design</p> <ul style="list-style-type: none"> • Understand the untapped potential of health wearable data for various use cases in a clinical and medical design • Identify the necessary missing pieces needed for applying intelligence and putting the data to work • Recalibrate the approach to data access, sharing, validation and utilization for use in clinical trials/research and precision medicine <p><i>Maria Palombini, Director, Emerging Communities and Opportunities Development, Global Business Strategy and Intelligence, IEEE STANDARDS ASSOCIATION</i></p>

Conference Day One | June 13, 2019

	AI in Drug and Clinical Development	AI in Healthcare	Wearables and Digital Therapeutics
4:45	Mobile Technologies to Improve Data Capture During Clinical Trials <ul style="list-style-type: none">Optimize data collection, analysis, and interpretation using mobile devices in clinical trialsDiscuss how mobile devices can be a practical approach that addresses the challenges of missing dataConsider protocol design that can improve data quality at the point of collectionIdentifying and executing appropriate analysis approaches when using a mobile device compared to traditional methods of data aggregation <p>Pankaj Agarwal, Senior Fellow, Computational Biology, GLAXOSMITHKLINE</p> <p>Jin Yao, Ph.D., Computational Biologist, GLAXOSMITHKLINE</p>	Platform AI: Using Artificial Intelligence for Predictive Assistance, Partnerships, and Consumer Engagement <ul style="list-style-type: none">Learn how to incorporate AI into digital assistants to keep patients on trackModel how to extend an AI platform to identify and go faster using strategic partnershipsUse internal and partner AI to advance population health by incorporating consumer point of view <p>Evon Holladay, Chief Operating Officer, A HEALTHIER WE</p>	Digitally Detecting Developing Diseases – Computational Intelligence Synergistically Applied to Medical Data and Life Data <ul style="list-style-type: none">Learn how BioEngine4D, BioTrillion's health technology platform applying AI to data generated via Consumer smart devices, can early detect neurologic and respiratory diseasesHear how novel digital biomarkers can be developed by mapping key diseases to digitally measurable expressions and can augment existing molecular biomarkersConsider how common smartphones and smartwatches can effectively act as:<ul style="list-style-type: none">"A digital doctor" to continuously check for key disease indicators and catalyze earlier clinical diagnoses and intervention"Clinical trials in a pocket" that disrupt traditional pharma drug development <p>Savan Devani, Founder and CEO, BIOTRILLION</p>
5:30 Day One Concludes			

Conference Day Two | June 14, 2019

8:30	Registration Opens and Continental Breakfast		
9:00	Chairperson Recap of Day One		
9:15	Understanding the Impact of AI in an Organization <ul style="list-style-type: none">Discussing your companies starting point for AI and TechnologyHow to invest in AI in a way that not only reduces cost but drives product innovation, revenue growth, operational efficiency, and improved customer experienceReview how to embrace and capitalize from AI through new technologies and partnering with established startups to implement them <p>Prasanna Rao, Head, Artificial Intelligence and Data Science, PFIZER INC.</p> <p>Charles Wolfus, VP Technology and Digital Health, ALECTOR</p> <p>John Cai, Executive Director, Real-World Data Analytics, MERCK</p> <p>Kevin Hua, Senior Manager A.I./Machine Learning Development, BAYER</p> <p>Brian Martin, Head of AI, ABBVIE</p>		
10:45 Networking Break			

	AI in Drug and Clinical Development	AI in Healthcare	Wearables and Digital Therapeutics
11:15	Operationalize AI and Machine Learning From Theory Into Practice <ul style="list-style-type: none">Understand influences that could expedite the adoption and application of AI in drug developmentDiscuss the regulatory acceptance for AI technology across the industry and policies that could change the regulatory landscape for AIUnderstand industry-wide challenges for the application of AI methods in the development across therapeutic areas <p>John Cai, Executive Director, Real-World Data Analytics, MERCK</p>	Rejuvenate Rural Healthcare Delivery Through Artificial Intelligence <ul style="list-style-type: none">Review specific examples of utilizing AI to craft and parse the largest clinical electronic medical record databaseExplore case studies where AI was applied to build tools to improve healthcare delivery, emphasizing on rural healthcare markets <p>William D. Paiva, Ph.D., Executive Director, Center for Health Systems Innovation (CHSI), OKLAHOMA STATE UNIVERSITY</p>	Use AI to Solve Complex Global Supply Chain Management Challenges <ul style="list-style-type: none">Synchronize the digital supply networkBecome more dynamic, flexible, and efficient in planning and executionShift consumer expectation <p>Dave Malenfant, Director, Outreach and Partnerships, Center for Supply Chain Innovation, NEELEY SCHOOL OF BUSINESS, TEXAS CHRISTIAN UNIVERSITY</p>

12:00	<p>AI in Drug and Clinical Development</p> <p>Machine Learning and Artificial Intelligence for Life Sciences</p> <ul style="list-style-type: none"> Challenges in integrating machine learning and artificial intelligence for biomedical research Overlaying biological knowledge onto data-driven approaches Developing predictive correlates for responses to cancer therapy <p>Hari Singhal, Data Scientist, ROCHE MOLECULAR SYSTEMS, INC.</p>	<p>AI in Healthcare</p> <p>AI Augments Clinical Trials With In-Home, 24/7 Patient Monitoring</p> <ul style="list-style-type: none"> Examine a WiFi-like box that uses ambient radio signals to monitor a patient's gait falls, respiration, heart rate, sleep apnea, and sleep stages – all without putting any sensor on the patient's body Understand how the device can also track interactions with the caregiver, and activities such as toileting and eating; based on a new machine learning algorithm that analyzes the radio signals in the environment to learn digital biomarkers Hear how the technology allows for redefining clinical endpoints and pushing clinical trials to the home <p>Che Ngufor, Ph.D., Associate Consultant I, MAYO CLINIC</p>	<p>Wearables and Digital Therapeutics</p> <p>Understanding Digital Transformation: The Time Is Now</p> <ul style="list-style-type: none"> How digital medicine platforms can enable next-generation patient-powered registries and real-world evidence Discuss how the use of technology is partnered with medical societies and industry to create customized digital care and research plans Review how technology enables the collection of real-world evidence from patient- and device-generated data for novel devices, drugs, and digital therapeutics <p>Ashish Atreja, M.D., MPH, Assistant Professor and Chief Innovation Officer, Medicine, ICHAN SCHOOL OF MEDICINE, MOUNT SINAI, NY</p>
12:45 Networking Lunch			
1:45	<p>AstraZeneca's Open Innovation Approach: Pushing the Boundaries of Scientific Collaboration Through Crowdsourcing</p> <ul style="list-style-type: none"> Examine AZ's multipronged approach to collaboration to foster novel discoveries and speed the development of new medicines for patients in need Determine best practices for collaborating within industrial-academic partnerships Outline translational bioinformatics approaches to gain insight into novel connections between drugs and indications for the repositioning of discontinued compounds – a case study <p>Leslie Cousens, Director, Translational Medicine, ASTRAZENECA</p>	<p>Connectivity at Kaleida Health</p> <ul style="list-style-type: none"> Learn about the MyKaledia Mobile app for patients and their families Hear about several tech initiatives at Kaleida Health that aim to improve health outcomes Discuss how Kaleida Health System is improving patient connectivity <p>Theo Kornyoh, Chief Technology Officer, KALEIDA HEALTH</p>	<p>Data Wars: The Struggle Between Interoperability, Security, and Progress</p> <ul style="list-style-type: none"> Best practices in decision management to ensure the subject matter expert is in control Prioritize AI systems that are able to explain decision-making processes Question why your data-driven, unbiased AI project can be derailed by people's mindsets Find the balance between innovative technology adoption and business goals <p>Kelly Stanton, Senior Data Scientist, POTRERO MEDICAL</p>
2:30	<p>Integrate Artificial Intelligence Across the Commercialization Value Chain</p> <ul style="list-style-type: none"> Review how ML and NLP are used to improve target identification, candidate selections and formulation development Improve treatment adherence and increase patient recruitment efficiency in clinical trial design Apply AI augmented reality systems to the manufacturing process/up-scaling and postmarket surveillance <p>Ronald Dorenbos, Associate Director Materials and Innovation, TAKEDA</p>	<p>Identify and Overcome Innovation Adoption Hurdles in Healthcare to Utilize Mass Quantities of Data</p> <ul style="list-style-type: none"> Implement a cutting-edge health data strategy while maintaining compliance with complex privacy and security regulatory frameworks Identify the compliance challenges arising from the use of big data sets, the development of analytics, and the implementation of machine learning Understand the value of achieving positive public perception and patient buy-in concerning health data use <p>Justin Smith, Ph.D., Director of Data Analytics, SANFORD HEALTH</p>	<p>Utilize Machine Learning and Artificial Intelligence to Identify Different Types of Risk During the Clinical Trial</p> <ul style="list-style-type: none"> Understand how machine learning and artificial intelligence can aid in identifying different types of risk during the clinical trial Adapt machine learning and artificial intelligence to better allocate resources and use insights to determine high-risk factors Use both objective and subjective performance measures to determine the proactive actions to ensure the success of clinical trials <p>Alex (Wen-Yaw) Hsieh, Director – Clinical Development Quality, PFIZER</p>
3:15 Conference Concludes			

Venue Information

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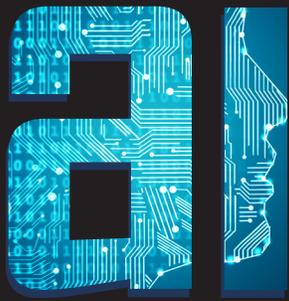
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June 13-14, 2019 / Sonesta Hotel Philadelphia / Philadelphia, PA

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