

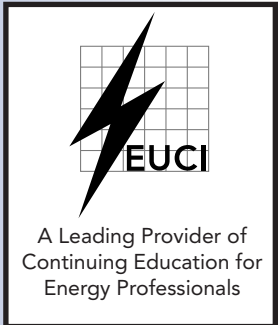
EUCI Presents a Course on:

Clean Energy: An In-Depth, No-Hype Introduction



June 24 – 25, 2008
Hilton Alexandria Mark Center
Alexandria, VA

Co-Sponsored By:



Clean Energy: An In-Depth, No-Hype Introduction

June 24 – 25, 2008

OVERVIEW

“Clean energy” refers to low-depleting and low-polluting energy, such as solar, wind, and biomass. For several reasons, clean energy has emerged recently as a major economic, political, and social issue:

- Prices and volatility of traditional fossil fuels are at historically-high levels; many forecasts call for this situation to persist or worsen.
- Energy demand, driven by global economic development, is at record levels and many forecasts call for continued increases.
- Environmental impacts of fossil fuels, including ground-level air pollution and global warming, are increasingly seen as both important and urgent.
- The serious security implications of dependence on crude oil and natural gas are becoming widely recognized.

The clean energy market is projected to grow several-fold to over \$100B by 2015.

This course is an in-depth, no-hype introduction to clean energy and clean energy projects, with a particular emphasis on power generation. It will cover:

- Resources, e.g., biomass and wind
- Technologies, e.g., methanation and solar photovoltaics
- Products, sectors, and end-uses, e.g., residential lighting and commercial refrigeration
- Policies and regulations, e.g., carbon credits and renewable portfolio standards
- Management, e.g., project development and operations
- Financial/Economic evaluation, e.g., cash flow projections and risk analysis

WHO SHOULD ATTEND

This course is appropriate for anyone who desires a solid understanding of the full range of clean energy issues, and particularly those already in the energy industry interested in the clean movement. This includes entrepreneurs involved in clean energy businesses and developments, asset managers considering clean energy investments, executives who want to learn more about the key issues in this area, managers with increased responsibilities, and analysts seeking to expand their knowledge in unfamiliar aspects of the field. It will be particularly useful for those involved in:

- Asset valuation & strategy
- Economic analysis
- Environmental compliance
- Finance
- Forecasting
- Legal and regulatory affairs
- Policy analysis & development
- Portfolio management
- Private equity
- Project financing
- Regulation
- Risk management
- Strategic planning
- Venture capital

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Program Agenda

Day 1 Tuesday, June 24, 2008

Registration and Continental Breakfast: 8:00 – 8:30 a.m.

8:30 – 10:00 a.m.

- Discussion of attendees' interests
- Clean energy and clean energy projects
- Why this course?
- Global energy supply & demand

10:00 – 10:30 a.m. Networking Break

10:30 a.m. – 12:00 p.m.

- Resources & technologies
 - Efficiency
 - Solar
 - Wind
 - Ocean
 - Small Hydro
 - Geothermal
 - Biomass

12:00 – 1:00 p.m. Group Luncheon

1:00 – 3:00pm

- Resources & technologies (continued)

3:00 – 3:30 p.m. Networking Break

3:30 – 5:00 p.m.

- Products, sectors, and end-uses
 - Heat, fuel, power
 - Residential
 - Commercial
 - Industrial
 - Transportation

5:00 – 6:00 p.m. Wine & Cheese Reception

WHAT ATTENDEES WILL LEARN

The course will include a mixture of presentations and discussions on clean energy, as well as numerous examples of clean energy projects from the US and around the world. Real case studies will be used to illustrate key issues, and attendees are encouraged to have potential or actual clean energy projects in mind for analysis and feedback during the course. Course materials are based on years of direct professional experience, a comprehensive and detailed examination of public information, and appropriately-disguised proprietary data. Each attendee will receive a copy of the leading textbook, *Sustainable Energy* by Tester et. al. Attendees will leave with a comprehensive view of the clean energy field, along with insights into specific projects of interest.

Agenda Continued on Next Page

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Program Agenda

Day2 Wednesday, June 25, 2008

8:00 – 8:30 a.m. Continental Breakfast

8:30 – 10:00 a.m.

- Policies & regulations
 - International
 - National
 - Regional
 - Mandates
 - Subsidies

10:00 – 10:30 a.m. Networking Break

10:30 a.m. – 12:00 p.m.

- Management
 - Development
 - Permits
 - Supply agreements
 - Off-take agreements
 - Operations

12:00 – 1:00 p.m. Group Luncheon

1:00 – 3:00 p.m.

- Economic/Financial evaluation
 - Cash flow projections
 - Return metrics
 - Risk analysis
 - Funding sources

3:00 – 3:30 p.m. Networking Break

3:30 – 5:00 p.m.

- Summary
- Next steps



INSTRUCTORS

The course will be taught by **Dr. Adam Borison** and **Dr. Greg Hamm**, leading clean energy experts. They are co-founders of Stratelytics, an investment and operations consulting firm with a special emphasis on the energy and resource industries. Their clients include leading energy companies and research organizations, as well as investment firms. Each instructor has more than 20 years of experience in energy industry strategy and valuation using management science, finance theory and related methods. They currently teach "Clean Energy Project Development" at Stanford University and are directly involved in clean energy investments. Dr. Borison holds a BS in Biochemistry from Yale, a Masters in Public Policy from Harvard, and a PhD in Management Science & Engineering from Stanford. Dr. Hamm holds a BS and MS in Civil Engineering from Carnegie-Mellon and a PhD in Management Science & Engineering from Stanford.

About EUCI

EUCI is a leading provider of conferences, seminars, workshops and courses designed exclusively for the energy industry. We seek to create a forum for professional communication and exchange knowledge and ideas among energy industry professionals and others interested in the industry.

Join the thousands of others who have attended our events since 1987 and see why they keep coming back.

PROCEEDINGS

The proceedings of the seminar will be published and one copy will be distributed to each registrant at the seminar.

COURSE LOCATION

A room block has been reserved at the Hilton Alexandria Mark Center, 5000 Seminary Road, Alexandria, VA 22311 for the nights of June 22-24, 2008. Room rates are \$189 for single/double occupancy. Call 703-845-1010 for reservations and mention the EUCI course to get the group rate. Make your reservations prior to June 9, 2008. There are a limited number of rooms available at the course rate. Please make your reservations early.

REMEMBER, EVERY 4TH REGISTRANT IS FREE!

REGISTRATION INFORMATION

For instant registration call (201) 871-0474
Form to (201) 767-1928

Register 3, Send 4th Free!!

Any organization wishing to send multiple attendees to these conferences may send 1 FREE for every 3 delegates registered. Please note that all registrations must be made at the same time to qualify.

All cancellations received on or before May 23, 2008 will be subject to a \$195 processing fee. Written cancellations received after this date will create a credit of the tuition (less processing fee) good toward any other EUCI conference or publication. This credit will be good for six months. In case of conference cancellation, Electric Utility Consultants' liability is limited to refund of the conference registration fee only. For more information regarding administrative policies such as complaint and refunds, please contact our offices at (201) 871-0474

EUCI reserves the right to alter this program without prior notice.

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(201) 767-1928

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PLEASE REGISTER THE FOLLOWING

- Clean Energy: An In-Depth, No-Hype Introduction, June 24-25, 2008: **\$1295**, After June 13, 2008, \$1495

ENERGIZE WEEKLY

When you sign up to "Energize Weekly" you will receive a new conference presentation each week via email on a relevant industry topic. The presentations are selected from a massive library of over 1000 current presentations that EUCI has gathered during its 21 years organizing conferences.

How did you hear about this event? (Direct email, Colleague, Speaker(s), etc.)

Sign me up for "Energize Weekly"

Name _____ Title _____

Name Preferred for Badge _____ E-Mail _____

Company _____ Telephone _____

Address _____ City _____ State _____ Zip _____

PAYMENT METHOD

Please make checks payable to "PMA"

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Visa and MC cards have a 3 digit code on the signature panel on the back of the card, following the account number. American Express cards have a 4 digit code on the front of the card, above the card number.

Name on Card _____ Signature _____

Account Number _____ Exp. Date _____

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Or enclosed is a check for \$ _____ to cover _____ persons.

Check here if you have any dietary or accessibility needs. We will contact you for more details.