

10TH ADVANCING WOMEN'S LEADERSHIP IN PHARMA & HEALTHCARE - WEST



FEATURED SPEAKERS



Elizabeth Garner
Chief Scientific
Officer, US

FERRING



Mari Carmen
Pizarro
Chief Human
Resources Officer

AVET



Donishea
Thomas-
Martinez
Healthcare
Executive Director

GENENTECH



Rocio Lopez
Global Operations
Head

JANSSEN



Lindsay Androski
Founder, President,
and CEO

ROIVANT SOCIAL
VENTURES



Ghada Ashkar
Associate Chief,
Ambulatory
Pharmacy

UCLA HEALTH

WHAT IS THE COMMUNITY SAYING?

“There were many **THOUGHT-PROVOKING, EXCELLENT,** accomplished speakers who shared many personal experiences where lessons learned were shared.”
-Director, Amicus Therapeutics

“I would **HIGHLY RECOMMEND THIS EVENT.** It provides a useful perspective that raises awareness of goals still to be achieved. In addition, it promotes self-reflection and provides tools to utilize in one’s career.”
- Associate Principal Scientist, Merck

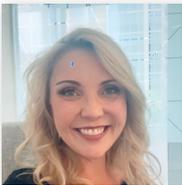
“**EMPOWERING AND DIFFERENT CONTENT** than other conferences. The topics clearly resonate for those in the industry and in leadership roles.”
-Director, AbbVie

INDUSTRY SHAPING TOPICS:

- Learn How to Secure Sponsorships to Boost Your Career
- Be a Catalyst for Change by Empowering Women to Drive Innovation in Healthcare
- Recover From Burnout and Rediscover Your Passion
- Recognize the Importance of DEI in Advancing Women in the Workplace

SPEAKING FACULTY

	<p>Lindsay Androski Founder, President, and CEO</p> <p>ROIIVANT SOCIAL VENTURES</p>		<p>Ghada Ashkar Associate Chief, Ambulatory Pharmacy</p> <p>UCLA HEALTH</p>		<p>Jvawwnna Bell Director, US HEOR, Payer & Health System Engagement</p> <p>KITE PHARMA</p>		<p>Christie Bloomquist VP, US Corporate Affairs & Government Affairs</p> <p>ASTRAZENECA</p>
--	--	---	--	--	--	---	--

	<p>Tressa Daniels Sr. Director, Global Human Factors & Clinical Strategy</p> <p>TELEFLEX</p>		<p>Younok Dumortier Shin Chief Technology Officer</p> <p>AVALO THERAPEUTICS</p>		<p>Alexis Fuentes Certified High Performance Coach and Consultant</p> <p>AVET</p>		<p>Elizabeth Garner Chief Scientific Officer, US</p> <p>FERRING</p>
--	---	---	--	--	--	---	--

	<p>Zelanna Goldberg Chief Medical Officer</p> <p>REPLICATE BIOSCIENCE</p>		<p>Mirta Grifman VP, Medical Affairs</p> <p>BIOSPICE THERAPEUTICS</p>		<p>Jessica Grossman CEO</p> <p>IGGENIX</p>		<p>Colleen Hauk Workplace Expert, Speaker, Best-Selling Author</p>
--	--	---	--	--	---	---	--

	<p>Michelle Kaufman Principal</p> <p>PRIORITAS FINANCIAL</p>		<p>Abby Kennedy VP, Clinical Operations</p> <p>CYMBAY</p>		<p>Tracy Li Global Market Access & Evidence Lead, Oncology</p> <p>JANSSEN</p>		<p>Rocio Lopez Global Operations Head</p> <p>JANSSEN</p>
--	---	---	--	--	--	---	---

	<p>Jennifer Mohawk Director, Medical Affairs</p> <p>CARA THERAPEUTICS</p>		<p>Jennifer F. Nemeth, Ph.D., SCPM. Head of External Innovation, Therapeutic Discovery Biologics</p> <p>JANSSEN</p>		<p>Mari Carmen Pizarro Chief Human Resources Officer</p> <p>AVET</p>		<p>Victoria Preys Vaccines/ID VMPP Team Leader</p> <p>MERCK</p>
--	--	---	--	--	---	---	--

	<p>Antonieta Sosa VP, Clinical Operations, Sanifit</p> <p>CSL</p>		<p>Tania Thomas VP of Global Regulatory Affairs</p> <p>OPIANT</p>		<p>Donishea Thomas-Martinez Healthcare Executive Director</p> <p>GENENTECH</p>		<p>Jamie Toth Global Head, Trial Master File Management & Records</p> <p>BEIGENE</p>
--	--	---	--	--	---	---	---

	<p>Saran Traore CEO/Founder</p> <p>ELEV8</p>		<p>Alison Vandebussche Sr. Director, Patient Engagement, US Metabolic Franchise</p> <p>ULTRAGENYX</p>		<p>Vanina de Verneuil VP, Legal</p> <p>VIR BIOTECHNOLOGY</p>
---	---	---	--	---	---

The first, largest, and most impactful conference for women leaders in the biopharma sector welcomes you back to in-person learning! DGE's **10th Advancing Women's Leadership Skills & Opportunities in Pharma & Healthcare** is an unequalled community of experts, peers, and friends ready to share best practices and change the future - with you!

Women executives in pharma and healthcare who have climbed every obstacle to get to the top share their success stories to educate and inspire the next generation of leaders. This program challenges and guides attendees to empower women in leadership roles and continue to close the gender parity industry gap. Join us in Garden Grove, CA this March as our community of leaders and learners help take your career to new heights!

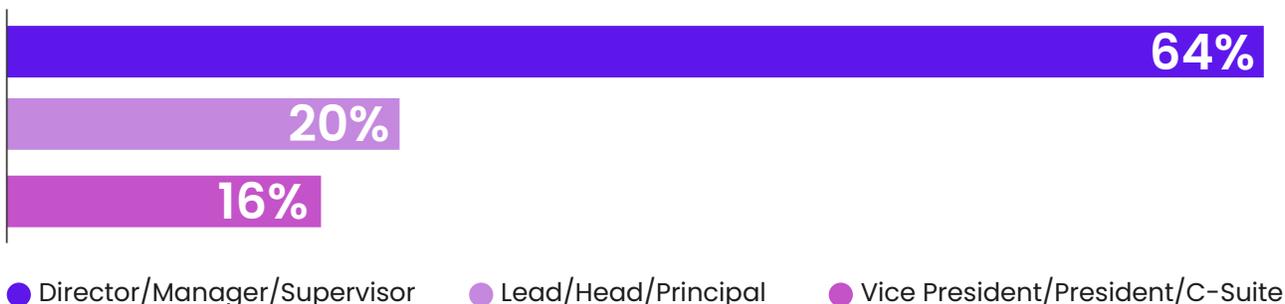
- Empower women in these healthcare industries to better advocate for themselves, enhance their skill sets, and advance in the workplace
- Learn from executive coaches how to bring the best value and leadership skills back to your organization
- Discover how to create an emotionally healthy workplace by building trust and resilience among your team
- Address issues affecting women in the workplace in a safe, open, and collaborative environment
- Hear from top healthcare professionals about overcoming personal and workplace obstacles to reach the top
- Expand your network and make genuine connections with healthcare peers

WHO SHOULD ATTEND

This conference is designed for emerging leaders who are seeking knowledge and a forward-thinking leadership network to facilitate upward mobility in roles within:

- Pharmaceutical companies
- Biotech companies
- Hospitals/Healthcare Systems/HC Providers
- Medical Devices & Diagnostics

ATTENDANCE BY TITLE



REGISTER



8:00 - 9:00 AM Registration & Breakfast

9:00 - 9:15 AM Introduction from Chairperson

9:15 - 10:00 AM Keynote: Women at the Highest Levels - Why Aren't We There Yet?

Women have made great advances entering leadership and C-suite roles in pharma and healthcare. However, women still lag behind men in the highest positions, including CEO, board chair, and head of investor firms. This is important because at the end of the day, those top positions are the final decisionmakers and drivers on investment, workplace policy, and company culture

- Take stock of women's growing accomplishments - and the areas where inequalities are still obvious
- Evaluate how well C-suite women can influence their companies and if they get countermanded
- Learn from cases where women did advance to the very highest roles

Elizabeth Garner, Chief Scientific Officer, US, **FERRING**

10:00 - 10:45 AM The Different Look and Sound of Female Leadership

As women began moving up in leadership we were told, outright and implicitly, to mirror the styles of male leaders. For some that worked well, but it perpetuates an unspoken belief that leadership styles had to be based on a male style and it left some of us out of power. This session will explore how women leaders can and must enable leadership styles that vary, and how to support junior women's leadership skill development in ways that feel authentic to them. We will discuss how to advocate for yourself and those you work with for the various paths and styles of women's leadership.

- Watch and listen for your team members' strengths and how to support their leadership journey
- Make conscious choices on how to present yourself
- Discuss career path difference for women and acknowledging and supporting where motherhood fits in

Zelanna Goldberg, Chief Medical Officer, **REPLICATE BIOSCIENCE**

10:45 - 11:15 AM Networking Break

11:15 - 12:00 PM Self-Advocacy and Strategic Negotiation- A Case Study

Michelle Kaufman Principal, **PRIORITAS FINANCIAL**
Tania Thomas VP of Global Regulatory Affairs, **OPIANT**

12:00 - 12:45 PM Learn How to Secure Sponsorships to Boost Your Career

Despite its importance, sponsorship isn't as common or as well known a concept as mentorship, and it remains elusive and difficult for many people to achieve. Many women are over mentored and under-sponsored. Sponsorships are critical, but how do you find a sponsor?

- Network smarter by creating a strategic networking plan
- Learn how to make each conversation meaningful and impactful
- Take advantage of your achievements and share tips on how to turn them into potential sponsorships opportunities

Lindsay Androski, Founder, President, and CEO, **ROIVANT SOCIAL VENTURES**

12:45 - 2:00 PM Networking Lunch

2:00 - 3:00 PM Panel: Map a Leadership Path from Early Career Stages

If you are early and just starting in your career, how can you determine the best steps to take forward or the right time to take advantage of new opportunities? How do you navigate uncharted territory and use setbacks as a springboard for development?

- Share personal journey of entering the corporate world of healthcare as a female and steps taken for the best path forward
- Discuss developmental plans for those still early in their career
- Learn how to drive toward success by seizing the right opportunities

Moderator: Lindsay Androski, Founder, President, and CEO, **ROIVANT SOCIAL VENTURES**

Panelists: Jessica Grossman, CEO, **IGGENIX**
Jamie Toth, Global Head, Trial Master File Management & Records, **BEIGENE**
Ghada Ashkar, Associate Chief, Ambulatory Pharmacy, **UCLA HEALTH**

Victoria Preys, Vaccines/ID VMPM Team Leader, **MERCK**
Saran Traore, CEO/Founder, **ELEV8**

3:00 - 3:45 PM Masterclass: The Impact of the Self Imposed Glass Ceiling

Myth busted! Research shows that women do not need to be more like men to reach the highest levels of success in their organizations. In this talk, the audience is given tools to create an environment for personal and professional growth geared toward developing the valuable (and profitable!) talent that women most naturally bring to the table (instead of hiding them).

Leaders who attend this session will:

- Uncover the mistaken beliefs regarding gender in the workplace using data from recently researched studies
- Learn the nine leadership behaviors that are crucial to maximizing business success
- Identify the leadership behaviors women bring most naturally to the table and which ones to leverage
- Explore the theory of gender and critical mass in the boardroom in contrast to the First and Only theory and associated status

Mari Carmen Pizarro, Chief Human Resources Officer, **AVET**
Alexis Fuentes, Certified High Performance Coach and Consultant, **AVET**

3:45 - 4:15 PM Networking Break

4:15 - 5:00 PM Panel: Be a Catalyst for Change by Empowering Women to Drive Innovation in Healthcare

Women are powerful agents of change, but are still overwhelmingly underrepresented in decision making in business. Improve the trajectory of health for humanity by bridging the gender gap so more women can shine, innovate, and put their mark in the workplace.

- Highlight the importance of including women's perspectives
- Empower women to tackle their own innovation efforts
- Serve as a catalyst for change in order to influence and motivate the next generation of leaders

Moderator: Vanina de Verneuil, VP, Legal, **VIR BIOTECHNOLOGY**

Panelists:

Antonieta Sosa, VP, Clinical Operations, Sanifit, **CSL**
Christie Bloomquist, VP, US Corporate Affairs & Government Affairs, **ASTRAZENECA**

Elizabeth Garner, Chief Scientific Officer, US, **FERRING**
Jennifer F. Nemeth, Ph.D., SCPM, Head of External Innovation, Therapeutic Discovery Biologics, **JANSSEN**

5:00 - 5:45 PM Recover From Burnout and Rediscover Your Passion

The loss of the enjoyment you formerly felt from your work is among the worst effects of burnout. Your former zeal and excitement are replaced with "meh", and instead of delight, you begin to dread each day. Some of the most telling symptoms of occupational burnout are cynicism, loss of passion, and feeling disconnected from your work and world. Even when you've worked hard to recover from burnout, it can be challenging to feel like you're working in a positive work environment again. What can you do to find your passion? This crash course will introduce:

- Practical ways to deal with stress
- Discovering your purpose and regaining your passion
- Using (self-)compassion to prevent future burnout

Jennifer Mohawk, Director, Medical Affairs, **CARA THERAPEUTICS**

Day One Concludes

7:30 – 8:30 AM	Registration & Breakfast
8:30 – 8:45 AM	Chairperson’s Recap of Day One
8:45 – 9:45 AM	Leadership Resiliency: The 5-Star Approach to Sustainable Performance

Research has found that managers report more stress and burnout and worse physical wellbeing than the people they manage. And women are even more burned out than they were in previous years, with the gap in burnout between women and men nearly doubling in 2021. As female leaders are reaching record levels of burnout and leaving their jobs, we’re shrinking the leadership pipeline and stalling organizational profits and overall economic growth!

After suffering burnout and her own breaking point, Colleen Hauk, founder and CEO of The Corporate Refinery, transformed her personal circumstances and inspired others across the organization to impact cultural change. Colleen sees first-hand the reality of how work and life are more blended than ever and, through “The 5-Star Approach”, she takes burned-out executives and turns them into top-tier leaders.

Attendees will be able to immediately implement proven strategies to:

- Discover the secret to navigating the demands of both your professional and personal worlds.
- Design your life to cultivate resilience while circumventing burnout in the workplace.
- Uncover what organizations are doing wrong when it comes to sustaining performance and how women in leadership can create impactful change.

Colleen Hauk, Workplace Expert, Speaker, Best-Selling Author

9:45 – 10:30 AM	Fireside Chat: Recognize the Importance of DEI in Advancing Women in the Workplace
-----------------	---

Diversity, equality, and inclusion initiatives are essential to a successful organization. Research has shown that diversity fosters creativity and employee engagement, and that organizations with higher levels of gender and racial diversity financially outperform their peers. Yet, DEI progress is slow. Women and minorities continue to be largely underrepresented, especially in leadership roles.

- Gain a closer look into the current gap and lack of diversity that currently plagues most healthcare organizations
- Discuss strategies on how to change behavior and attitude to become more inclusive in the workplace
- Learn how you can actively advocate for a more diverse workforce

Tressa Daniels, Sr. Director, Global Human Factors & Clinical Strategy, **TELEFLEX**
Tracy Li, Global Market Access & Evidence Lead, Oncology, **JANSSEN**

10:30 – 11:00 AM	Networking Break
------------------	-------------------------

11:00 – 11:45 AM	Panel: Acknowledge and Celebrate the Contributions of WOC in Pharma & Healthcare
------------------	---

Despite increased awareness of racial and gender bias and discrimination, women of color still encounter obstacles to career advancement and still remain underrepresented in positions of leadership. Learn from WOC leaders how they overcame challenges, broke down barriers, and rose to positions of leadership.

- Hear personal stories of how it is to be a WOC trying to climb the corporate ladder
- Learn how to advocate for yourself and have difficult conversations to break stigmas
- Build a network of support with allies who acknowledges your contributions

Rocio Lopez, Global Operations Head, **JANSSEN**
Donishea Thomas-Martinez, Healthcare Executive Director, **GENENTECH**
Jwawna Bell, Director, US HEOR, Payer & Health System Engagement, **KITE PHARMA**

11:45 – 12:30 PM	Navigate Being a Successful Leader as an Introvert
------------------	---

According to the Harvard Business Review, 65% of senior corporate executives viewed introversion as a barrier to leadership. There are many hidden powers of introversion that should be embraced and developed. But in order to succeed as leaders, introverts may have to overcome a strong cultural bias.

- Learn how to push yourself outside of your comfort zone in social situations
- Share steps you can take to become a better speaker
- Accept that you are an introvert and leverage your introversion strengths
- Understand that there are many advantages to being a soft spoken leader

Alison Vandenbussche, Sr. Director, Patient Engagement, US Metabolic Franchise, **ULTRAGENYX**

12:30 – 1:45 PM	Networking Lunch
-----------------	-------------------------

1:45 – 2:30 PM	Climb the Corporate Ladder to C-Suite
----------------	--

We hear about all of these success stories about women climbing up the ladder and it’s good to hear it but when you go home, how do you actually get there? What can you do to get there? Hear from a successful leader on how she made it to C-Suite and how you can apply her learnings and use it to advance in your career.

- Refocus a personal story into new ways to advance your own career
- Illustrate best practices and do’s and don’ts

Younok Dumortier Shin, Chief Technology Officer, **AVALO THERAPEUTICS**

2:30 – 3:15 PM	Adapt Career Growth and Leadership Cultivation Around a Hybrid Workforce
----------------	---

- Address how the work environment has shifted post-pandemic
- Discuss how to build productive teams and satisfy younger generations who prefer to work remotely
- Share best practices for hybrid work

Mirta Grifman, VP, Medical Affairs, **BIOSPlice THERAPEUTICS**

3:15 – 4:00 PM	Combat Imposter Syndrome: Why You are Not a Fraud
----------------	--

Self-doubt and Imposter Syndrome are pervasive in the workplace. Why is this and how can it be changed? This interactive workshop will include:

- The latest research on the phenomenon of Imposter Syndrome
- Hands-on discussions about the life hacks that can be used to combat the Imposter Syndrome
- How to identify and address systems and workplace cultures that feed into Imposter Syndrome, especially for marginalized communities

Abby Kennedy, VP, Clinical Operations, **CYMBAY**

Day Two Concludes	
--------------------------	--

POST – CONFERENCE WORKSHOP

The '5-Star' Approach: Strategies for Developing into a Top-Tier Leader

HR leaders say that “having strong leadership skills” is one of the highest priorities when it comes to choosing new managers. Yet a Harvard Review study shows that, on average, most companies train their managers 9 years after they’ve been promoted. No wonder 38% of new leaders outright fail in the first 18 months!

Through her own 20-year personal leadership journey and ongoing research, **Colleen Hauk, Founder and CEO of The Corporate Refinery**, has created a unique framework, the “5-Star Leader™”, that will help you become the confident, effective leader you were meant to be. You’ll discover how to transform yourself while striking the balance between people and results; master the methodologies for communication and employee development; and unlock the power of your network to keep your career on a consistent, upward trajectory. Be prepared to be inspired and empowered to continue taking your leadership to the next level!

8:30 – 9:30 AM

Opening Session

- Self-reflection and interactive exercises
- Break down the 5-Star Leader™

9:30 – 10:00 AM

Attract and Retain Top Talent

- Acquire the competency to transition from an individual contributor into a leadership role

10:00 – 10:15 AM

Morning Break

10:15 – 11:30 AM

Attract and Retain Top Talent (cont.)

- Evaluate the emotional intelligence domains required to attract and retain the right people

11:30 – 12:15 PM

Influence and Impact Throughout the Organization

- Discover the universal needs required in a work environment to create a thriving culture
- Develop the confidence for inspiring individuals to gain buy-in and improve effectiveness

12:15 – 1:30 PM

Lunch

1:30 – 2:00 PM

Influence and Impact Throughout the Organization (cont.)

- Enhance your communication in specific circumstances to deliver greater outcomes

2:00 – 2:45 PM

Develop the Individual

- Establish an employee development process that delivers greater outcomes
- Learn the art of remaining curious to foster independent decision making and ownership

2:45 – 3:00 PM

Afternoon Break

3:00 – 4:00 PM

Accelerate Your Future

- Begin designing your professional journey for purposeful growth
- Examine and expand your network and learn how to leverage it for advancement

4:00 – 4:30 PM

Reflection & Action Planning

Post Conference Workshop Concludes

REGISTER



PRICING

IN-PERSON CONFERENCE ONLY PRICING*

\$1,896

SUPER EARLY BIRD
Register by 12/16/22

\$2,096

EARLY BIRD
Register by 01/13/23

\$2,296

STANDARD

\$2,496

**DAY OF EVENT
REGISTRATION**

IN-PERSON CONFERENCE PLUS WORKSHOP PRICING*

\$2,496

SUPER EARLY BIRD
Register by 12/16/22

\$2,696

EARLY BIRD
Register by 01/13/23

\$2,896

STANDARD

\$3,096

**DAY OF EVENT
REGISTRATION**

VIRTUAL STREAMING CONFERENCE ONLY PRICING*

\$1,496

SUPER EARLY BIRD
Register by 12/16/22

\$1,696

EARLY BIRD
Register by 01/13/23

\$1,896

**STANDARD
LIVE STREAM**

\$1,896

ON-DEMAND ONLY

VIRTUAL STREAMING CONFERENCE PLUS WORKSHOP PRICING*

\$2,096

SUPER EARLY BIRD
Register by 12/16/22

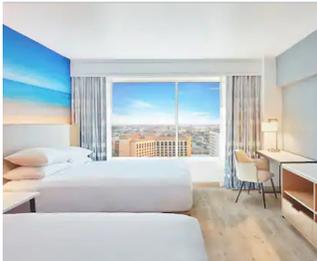
\$2,296

EARLY BIRD
Register by 01/13/23

\$2,496

STANDARD

HOTEL INFORMATION



**Hyatt Regency Orange County,
Garden Grove, CA**

11999 Harbor Blvd., Garden Grove, California
+1 714 750 1234

<https://www.hyatt.com/>

**Our special attendee room rate will be available until
February 21st, 2023.**

DGE is not affiliated with any third-party booking agencies, bureaus or travel companies. In the event that an outside party contacts you for any type of hotel or travel arrangements, please disregard these solicitations and kindly email us at info@dgevents.com. DGE has not authorized these companies to contact you and we do not verify the legitimacy of the services or rates offered. Please book your guest rooms through DGE's reserved guest room block using the details provided

GET INVOLVED

DELEGATE PROGRAM MANAGER



To register, please contact

Fabricio Garcia
201 871 0474
register@pmaconference.com

SENIOR CONFERENCE DIRECTOR



For speaking opportunities,
please contact

Jenna Gacsy
973 315 8845
jgacsy@dgeconfs.com

DIVISION HEAD, SALES



For sponsorship opportunities,
please contact

Amy Chapman
561 571 7687
achapman@dgeconfs.com

DIVISION HEAD, MARKETING



For media partnerships,
please contact

Elizabeth Stanislav
561 208 6927
estanislav@dgeconfs.com

SPONSOR



PARTNERS

REGISTER

