

LEADERSHIP CONFERENCE FOR WOMEN IN ENERGY 2020

December 8-9, 2020
Online | Central Time

EUCI ONLINE CONFERENCE

EUCI is pleased to offer this virtual conference on its online interactive platform. Enjoy a valuable learning experience with a smaller impact on your time and budget. You will gain new knowledge, skills, and hands-on experience in from the comfort of your remote location.

“

“Within the first 90 minutes, I knew this was going to be one of the best conferences I’ve ever been to. It’s like a secret club and this is the annual meeting.”

Energy Industry Analyst, FERC



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EUCI is authorized by IACET to offer 1.0 CEUs for the conference

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California ISO



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OVERVIEW

The overview section is mission paragraph breaks into the brochure there should be line breaks so it reads like below:

As companies reflect on their mission during the pandemic, working together with colleagues, community and customers has become paramount. Leaders are stepping up to inspire and unify. It's imperative that successful women leaders work together so hard-won progress is not lost.

Reconnect now with the most successful women leaders in energy as they share their industry knowledge, strategies and experiences on how to continue positive organizational change and personal growth even during trying times. You'll participate in knowledge sharing and collaboration while building relationships and enhancing your professional network.

The goal of this event is to help professionals advance their careers in a traditionally male industry by providing insight into key energy trends and skills for personal and professional development. The program format includes keynote addresses, panel sessions, interactive group discussions and a plentitude of networking opportunities.

You'll leave this event with practical strategies, insights and guidance on how to boost your energy career. Don't miss this opportunity to learn from and collaborate with the top women in energy.

LEARNING OUTCOMES

- Gain strategies for reconnecting with leaders and colleagues
- Address how to unblock women's paths to leadership
- Describe effective relationship-building methods (sponsoring/mentoring/networking/coaching)
- Discuss how introverted leaders can allocate their resources
- Address difficult conversations
- Explain how authentic leaders help foster trust and open communication
- Describe effective ways to combat subtle gender inequality in the workplace
- Discuss how to find and engage male allies in gender parity
- Explore how to embrace change
- Explain utilities in transformation
- Participate in an intro to mindfulness and breathing awareness
- Discuss advice for emerging leaders



"The best conference that I've been to in a long time. A very affirming and inspiring experience. I appreciate the openness and willingness to share and speak the difficult truth! I can't wait to attend next year!"

Director FERC Licensing and Compliance,
CubeHydro Partners



"This conference is the most relevant and interesting conference I have attended. It was great to hear from female leaders and meet other women in the energy industry."

Engineering Analyst Staff,
Southern Company

AGENDA

TUESDAY, DECEMBER 8, 2020 – CENTRAL TIME

- | | |
|------------------------|--|
| 12:45 – 1:00 pm | Log In |
| 1:00 – 1:15 pm | Conference Introduction |
| 1:15 – 2:00 pm | Unblocking Women's Paths to Leadership
<i>Cheryl LaFleur, Distinguished Visiting Fellow, Columbia University, Center for Global Energy Policy</i> |
| 2:00 – 3:00 pm | <p>PANEL: Relationship-Building (Sponsor/Mentor/Networking/Coaching)</p> <p>Women in predominately male business sectors, such as the energy industry, face some distinct challenges in advancing as leaders within their organizations. One of the best ways to help advance your career is through mentoring, sponsoring, networking, and coaching. These relationships connect you with others who have skills, knowledge, experience, and expertise in your areas of interest. Coaching is the process of equipping people with the tools, knowledge, and opportunities they need to fully realize their commitment to themselves, the company, and their work. Networking is the deliberate activity to build, reinforce and maintain relationships to further your goals. In this session, women will discuss ways to both find and become successful mentors and sponsors, including:</p> <ul style="list-style-type: none"> • The differences between mentorship, sponsorship, coaching, and networking • How to cultivate different types of professional relationships • Giving and receiving feedback • Coaching tactics • Developing and supporting colleagues • Effective networking strategies <p>Moderator: Erin Stromberg, Marketing Director, MYR Group
 Jessica Matlock, CEO, La Plata Electric Association
 Jana Croom, Vice President, Financial Planning & Analysis, NiSource
 Julia Hilton, Deputy General Counsel and Director of Legal, Idaho Power</p> |
| 3:00 – 3:15 pm | Short Break |
| 3:15 – 4:00 pm | <p>The Introverted Leader: How to Allocate Your Resources</p> <ul style="list-style-type: none"> • Characteristics of an introverted leader • Examples of introverted leaders • We have two ears and one mouth for a reason... • Play to your strengths: ideas on how to be a successful introverted leader <p>Annette Price, Vice President of Government Affairs, Pacific Power</p> |
| 4:00 – 4:45 pm | <p>Managing Difficult Conversations</p> <p>Few experiences are more stressful than tackling a difficult situation. However, if handled well, these conversations can help promote a stronger and healthier workplace. This session will address:</p> <ul style="list-style-type: none"> • Basic Principles of Effective Communication • How to Handle the Conversation and Avoid the Confrontation • How to Build Difficult Conversations into Your Culture <p>Moderator: Cassandra Olson, Program Manager, POWER Engineers
 Melissa Washington, Senior Vice President- Governmental & External Affairs, ComEd</p> |
| 4:45 – 5:15 pm | Virtual Networking Reception |

AGENDA

WEDNESDAY, DECEMBER 9, 2020 - CENTRAL TIME

8:00 – 8:15 am

Log In

8:15 – 9:00 am

Authentic Leadership

Research demonstrates that authentic leaders help foster trust and open communication within an organization which in turn enhances engagement amongst team members. At times, authentic leadership can be challenging for women in the workplace. There are those that may feel that staying true to one's self could be negatively stereotyped. This session explores the key attributes of being an authentic leader and methods to incorporate into your daily work activities to help you lead with authenticity.

Shakira Wilson, Vice President of Electric Operations, Con Edison

9:00 – 10:15 am

PANEL: Combatting Subtle Gender Inequality in the Workplace

In addition to the well-known examples of gender inequality that can be prevalent in certain work environments, many women experience more subtle forms of injustice- including unconscious bias, less access to challenging assignments or stretch opportunities, and expectations that women in the workplace will provide additional mental/emotional labor. During this session, panelists will discuss their experiences addressing subtle gender inequality and provide suggestions for individuals and organizations. Booga Gilbertson, Vice President- Operations, Puget Sound Energy

Ann Becker, Vice President, Sustainability, Arizona Public Service

10:15 – 10:30 am

Short Break

10:30 – 11:15 am

Embracing Change

Change is inevitable, particularly in as dynamic a space as the energy industry. In this session, Mandy Tornabene will discuss how she has learned to embrace change. She will explain Dominion Energy's attitude of welcoming and supporting change, and how that attitude can be applied throughout the industry.

Mandy Tornabene, Vice President, Chief Environmental Officer, Dominion Energy

11:15 am – 12:15 pm

PANEL: Finding and Engaging Male Allies in Gender Parity

Many men around the world want to improve workplace gender equality, but don't know where to start. According to Boston Consulting Group, 96% of organizations report progress when men are involved in gender diversity. This panel will address how men can advocate for women at various levels in their career and in myriad different types of situations. Topics discussed will include:

- Common setbacks in the effort to encourage male allies
- Effective changes organizations can make to encourage gender parity
- Opportunities to advance women at each career stage
- Panelists' experiences regarding gender diversity

Dawn Roth Lindell, Senior VP and Rocky Mountain Regional Manager, WAPA

James Ball, Vice President and Chief Information Security Officer, WAPA

AGENDA

WEDNESDAY, DECEMBER 9, 2020 - CENTRAL TIME (CONTINUED)

12:15 – 1:15 pm

Lunch Break

1:15 – 2:00 pm

Key Energy Trends & Their Impact

The energy landscape is rapidly evolving. Traditional centers of demand are being overtaken by fast growing emerging markets. The energy mix is shifting, driven by technological improvements and environmental concerns. More than ever, the energy industry needs to adapt to meet those changing needs and demands. In this session, we'll look at current key areas of change and what the short-term and long-term future of energy will look like.

Shelly Moister-Davis, Senior Director, Landis+Gyr

2:00 – 2:45 pm

Utilities in Transformation

The utility industry is at a crucial moment. This session will explore:

- The pace of technological change in the utility space from digitization to smart infrastructure
- Utility regulation as compared to the pace of change in the utility industry
- Customer experience driving change
- The utility workforce: Who does the work and how the work gets done

Peggy Simmons, President and Chief Operating Officer, Public Service Company of Oklahoma (PSO)/ AEP

2:45 – 3:00 pm

Networking Break

3:00 – 3:30 pm

An Intro to Mindfulness and Breathing Awareness

3:30 – 4:30 pm

Advice for Emerging Leaders

Oftentimes, succeeding as a leader takes a different skill set than those of our original roles. As a new or potential leader, adopting a role with management responsibilities can take time. This session will provide emerging leaders with advice and strategies to facilitate a smoother leadership transition. Panel topics will include:

- Leadership styles
- Key leadership qualities
- Stepping out of your comfort zone
- Managing former colleagues
- Motivating and inspiring your team
- Navigating internal politics
- Staying relatable to your team while still maintaining effective boundaries
- Leading through times of organizational change

Jodi Ziemathis, Vice President of Human Resources, California ISO

Anne Mersereau, VP of Human Resources, Diversity, Equity & Inclusion, Portland General Electric

Lora Anguay, Director, Distribution Operations and Maintenance, SMUD

4:30 pm

Conference Adjourns

WHAT PAST ATTENDEES HAVE SAID

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Director FERC Licensing and Compliance,
CubeHydro Partners

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“This conference is the most relevant and interesting conference I have attended. It was great to hear from female leaders and meet other women in the energy industry.”

Engineering Analyst Staff,
Southern Company

“The conference had great sessions a lot of things to take home & think about.”

Senior Consultant, DNV GL

“

“The EUCI Leadership Conference was an AMAZING event where women shared, made new friends, and fellowshiped together!”

Supervisor, Dominion Energy

“The Leadership Conference for Women in Energy tackles a broad range of topics that every woman will find helpful and helpful to the companies or organizations that they represent.”

Regulatory Project Consultant, Arizona Public Service

As a young emerging leader in the industry, I found this conference to be very invigorating and inspiring. I can’t wait to bring the learning back to my team & company!

Alliance Development Manager, Anixter

“

“This conference sparks joy!”

Senior Specialist, National Grid

“As a first-time attendee, I found value in not only the topics discussed, but also the honesty and candor of the panelists & presenters.”

Supervisor, Dominion Energy

“It’s tough to take time out of our busy work lives to focus on topics that really matter. This conference brought together the best women in our field, and everyone was so generous with their time.”

Associate Vice President, HDR

INSTRUCTIONAL METHODS

Case studies, PowerPoint presentations and exercises will be used in this event.

IACET CREDITS



EUCI has been accredited as an Authorized Provider by the International Association for Continuing Education and Training (IACET). In obtaining this accreditation, EUCI has demonstrated that it complies with the ANSI/IACET Standard which is recognized internationally as a standard of good practice. As a result of their Authorized Provider status, EUCI is authorized to offer IACET CEUs for its programs that qualify under the ANSI/IACET Standard.

EUCI is authorized by IACET to offer 1.0 CEUs for the conference.

REQUIREMENTS FOR SUCCESSFUL COMPLETION

Participants must login for the entirety of conference to be eligible for continuing education credit.

ONLINE COURSE DELIVERY & PARTICIPATION DETAILS

We will be using Microsoft Teams to facilitate your participation in the upcoming event. You do not need to have an existing Teams account in order to participate in the broadcast – the course will play in your browser and you will have the option of using a microphone to speak with the room and ask questions, or type any questions in via the chat window and our on-line administrator will relay your question to the instructor.

- You will receive a meeting invitation that will include a link to join the meeting.
- Separate meeting invitations will be sent for the morning and afternoon sessions of the course.
 - You will need to join the appropriate meeting at the appropriate time.
- If you are using a microphone, please ensure that it is muted until such time as you need to ask a question.
- The remote meeting connection will be open approximately 30 minutes before the start of the course. We encourage you to connect as early as possible in case you experience any unforeseen problems.

REGISTER 3, SEND THE 4TH FREE

Any organization wishing to send multiple attendees to this conference may send 1 FREE for every 3 delegates registered. Please note that all registrations must be made at the same time to qualify.

To Register Click Here, or

Mail Directly To:

PMA Conference Management
405 Highview Rd
Englewood NJ 07631
201 871 0474
Fax 253 663 7224
register@pmaconference.com

ENERGIZE WEEKLY

Energize Weekly is EUCI's free weekly newsletter, delivered to your inbox every Wednesday. We provide you with the latest industry news as well as in-depth analysis from our own team of experts. Subscribers also receive free downloadable presentations from our past events.

Sign me up for Energize Weekly

PLEASE SELECT

LEADERSHIP CONFERENCE FOR WOMEN IN ENERGY ONLINE CONFERENCE

DECEMBER 8-9, 2020: US \$1,295 (Single Connection)

Online Course Delivery & Participation Details

See page 7 for information

Recording: Each event is recorded, and will be available for three business days. For registrants only.

How did you hear about this event? (direct e-mail, colleague, speaker(s), etc.)

Print Name

Job Title

Company

Address

City

State/Province

Zip/Postal Code

Country

Phone

Email

CREDIT CARD INFORMATION

Name on Card

Billing Address

Account Number

Billing City

Billing State

Exp. Date

Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)

Billing Zip Code/Postal Code

OR Enclosed is a check for \$ _____ to cover _____ registrations.

Substitutions & Cancellations

Your registration may be transferred to a member of your organization up to 24 hours in advance of the event. Cancellations must be received on or before October 30, 2020 in order to be refunded and will be subject to a US \$195.00 processing fee per registrant. No refunds will be made after this date. Cancellations received after this date will create a credit of the tuition (less processing fee) good toward any other EUCI event. This credit will be good for six months from the cancellation date. In the event of non-attendance, all registration fees will be forfeited. In case of course cancellation, EUCI's liability is limited to refund of the event registration fee only. For more information regarding administrative policies, such as complaints and refunds, please contact our offices.

EUCI reserves the right to alter this program without prior notice.

