

# PROJECT MANAGEMENT: A PRACTICAL APPROACH

November 10-11, 2020  
Online | Central Time



*"This was a great introductory course to project management for employees like myself, new to this side of the business. The speaker gave great examples that will allow me to consider all options when needing to utilize the material down the line in my day-to-day activities at work."*

Senior Engineer, San Diego Gas & Electric



Whether you are a project manager by title or you were just given the responsibility of managing a project from beginning to end, this course will provide the knowledge and skills to help you be successful in that role. The course will cover a typical project management lifecycle from initiation, to planning, to execution and control, to closing. It provides a general understanding of key processes in each of these stages as they may be utilized in managing projects in any industry, while offering examples that demonstrate their application in managing projects in the energy/utility space.

## LEARNING OUTCOMES

- Develop a project charter
- Organize project work using work break-down structures
- Identify and manage critical paths
- Discuss the pitfalls of not having the right level of rigor or proper scheduling tools
- Address top down vs. bottom-up planning approaches
- Create a project cost estimate and define proper levels of cost breakdown and tracking
- Review components of a communication plan, how to formulate key messages, how to choose appropriate communication methods and how to ensure proper execution of your plan
- Identify key stakeholders and their interest in the project
- Review the monitoring and control processes
- Establish proper tracking and status reporting

## INSTRUCTOR

**Hengameh Pourfakhr, MBA, PgMP;**  
Program Manager, Southern Company



EUCI is authorized by IACET to offer 1.4 CEUs for the course. Participants must log on each day and be in attendance for the entirety of the course to be eligible for continuing education credit.

To Register Click Here, or

**Mail Directly To:**

PMA Conference Management  
405 Highview Rd  
Englewood NJ 07631  
201 871 0474  
Fax 253 663 7224  
register@pmaconference.com

# ONLINE DELIVERY & PARTICIPATION DETAILS

EUCI will use Microsoft Teams to facilitate participation in the upcoming event. Attendees do not need to have an existing Teams account to participate in the broadcast. The course will play in attendee's browser. When attendees sign on, their microphones are typically muted. Attendees should keep their mic muted until such time as it's needed to ask a question. During the event, participants will have the option of using a microphone to speak with the room and ask questions, or type in any questions via the chat window and our online administrator will relay your question to the instructor.

- Each attendee will receive an event invitation by e-mail, which will include one link to sign on for each half-day of the event (i.e., three links for a 1 ½ day event). The appropriate link must be used to join each half-day event segment at the appropriate time.
- The remote meeting connection will open approximately 30 minutes before the start of the course. We encourage attendees to connect as early as possible in case of unforeseen problems.

## PLEASE SELECT

**PROJECT MANAGEMENT:  
A PRACTICAL APPROACH ONLINE COURSE:**  
NOVEMBER 10-11, 2020: US \$1,295 (Single Connection)

**PACK OF 5 CONNECTIONS:** US \$5,180 (20% Discount)

**PACK OF 10 CONNECTIONS:** US \$9,065 (30% Discount)

**Recording:** Each event is recorded, and will be available for three business days. For registrants only.

Print Name		Job Title	
Company			
Address			
City	State/Province	Zip/Postal Code	Country
Phone		Email	

### CREDIT CARD INFORMATION

Name on Card		Billing Address	
Account Number		Billing City	Billing State
Exp. Date	Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)	Billing Zip Code/Postal Code	

**OR** Enclosed is a check for \$ \_\_\_\_\_ to cover \_\_\_\_\_ registrations.

#### Substitutions & Cancellations

Your registration may be transferred to a member of your organization up to 24 hours in advance of the event. Cancellations must be received on or before October 9, 2020 in order to be refunded and will be subject to a US \$195.00 processing fee per registrant. No refunds will be made after this date. Cancellations received after this date will create a credit of the tuition (less processing fee) good toward any other EUCI event. This credit will be good for six months from the cancellation date. In the event of non-attendance, all registration fees will be forfeited. In case of course cancellation, EUCI's liability is limited to refund of the event registration fee only. For more information regarding administrative policies, such as complaints and refunds, please contact our offices. EUCI reserves the right to alter this program without prior notice.