

2ND

PRIORITY REVIEW VOUCHER SUMMIT

Understand the Regulatory Landscape, Valuation Approaches and How to Successfully Develop a Drug to Secure a Priority Review Voucher

OCTOBER 26-27, 2017 | HYATT REGENCY BOSTON HARBOR | BOSTON, MA

FEATURED SPEAKERS

CONFERENCE CHAIR



David Ridley, *Faculty Director, Health Sector Management, Fuqua School of Business, DUKE UNIVERSITY*



Beatrice M. Biebuyck, *J.D., MBA, RAC, Head, Global Regulatory Policy and Intelligence, ALEXION PHARMACEUTICALS*



Phillip L. Gomez, *Ph.D., CEO, SIGA TECHNOLOGIES, INC.*



Scott Requadt, *J.D., MBA, Managing Director, CLARUS*



Khyati Roberts, *Senior Director, Regulatory and Policy Intelligence, ABBVIE*



Andrew Robertson, *Ph.D., J.D., AVP, Head of Regulatory Science and Policy, North America, SANOFI U.S.*

NEGLECTED TROPICAL DISEASES

RARE PEDIATRIC DISEASES

MEDICAL COUNTER-MEASURES

TOP FIVE REASONS TO ATTEND

- ✔ **Review** the various priority review voucher programs and their respective eligibility requirements
- ✔ **Hear** from investors and various stakeholders on the strategic and financial value of a PRV based on the current market
- ✔ **Gain** a better understanding of the regulatory/legislative landscape and the future of the program
- ✔ **Discuss** the calls for change to the “access” and “novelty” requirements in the NTD program and whether PRVs reward true innovators
- ✔ **Network** and engage with key stakeholders in the neglected tropical disease, rare pediatric disease, and medical countermeasures space

Dear Colleague,

There are a number of neglected diseases in the world that lack sufficient treatment options due to the affected patient population. Neglected Tropical Diseases (NTDs) usually affect populations in developing countries and are especially common in tropical areas where people have limited access to clean water or hygienic sanitation facilities. Additionally, Rare Pediatric Diseases (RPDs) are classified as diseases that affect less than 200,000 people in the U.S. under the age of 18. Since NTDs rarely affect populations in wealthy nations, and the number of patients with RPDs in the U.S. is so small, there is a lack of investment in the research and development of treatments for these neglected diseases.

The FDA's Priority Review Voucher (PRV) programs are incentives meant to encourage the development of new treatments for diseases that lack commercial viability and do not typically garner interest from companies. These incentives come in the form of special vouchers, which allow a company to have any one of their future drugs reviewed under the FDA's priority review system. Additionally, there is the option to sell a PRV, which can help offset development costs. A number of priority review vouchers have been sold to other drug sponsors for prices ranging from \$67.5 million to \$350 million. These mechanisms can be extremely beneficial for both companies and patients, leading to a quicker review process and allowing patients with serious conditions to gain access to potentially life-saving or -changing treatments. It also allows companies to market their product sooner and begin recouping their considerable development costs.

Since the 21st Century Cures Act was signed into law, the rare pediatric disease program has been extended to 2020, bringing stability to an otherwise uncertain landscape. The medical countermeasures program is also a new vehicle to incentivize R&D innovation, which can potentially impact the value of current and future vouchers. With added data to reflect on, stakeholders can determine whether forecasted buying and selling prices for PRVs have met market predictions, and whether the program is truly incentivizing research and development in new treatments.

The 2nd Priority Review Voucher Summit is the leading event to understand the benefits and challenges of developing a drug that would be eligible for a PRV. It will provide attendees with the opportunity to network and engage with leaders from pharmaceutical companies, social enterprises, patient groups, government agencies and the investment community to create the best development strategy for your organization/portfolio.

WHO SHOULD ATTEND

This conference is designed for representatives from pharmaceutical and biotechnology companies with responsibilities in the following areas:

- Regulatory Intelligence/Affairs
- Policy/General Counsel
- Strategic Planning
- Strategic/Competitive Intelligence
- Business Development
- Strategic Alliance/Alliance Management
- Licensing
- Due Diligence
- Scientific Assessment
- Research and Development
- Drug Development
- Clinical Operations/Development
- Rare/Orphan Program Management
- Pipeline/Portfolio Management
- Medical Information/Affairs

This conference is also of interest to:

- Nonprofits/Patient Advocacy Groups
- Social Enterprises
- Strategic/Management Consultants
- Investment Community Members
- Law Firms
- Regulatory Strategy Advisers
- Valuation Experts
- Drug Development Service Providers
- Clinical Research Organizations



VENUE INFORMATION
HYATT REGENCY
BOSTON HARBOR
101 Harborside Drive
Boston, MA 02128

To make reservations, please call 888-421-1442 and request the negotiated rate for **ExLs October Meetings**. You may also make reservations online using the following weblink: <http://bit.ly/2tR0y2x>. The group rate is available until **October 4, 2017**. Please book your room early, as rooms available at this rate are limited.

**ExL Events is not affiliated with Exhibition Housing Management (EHM)/Exhibitors Housing Services (EHS) or any third-party booking agencies, bureaus or travel companies. ExL Events is affiliated with event company Questex, LLC. In the event that an outside party contacts you for any type of hotel or travel arrangements, please disregard these solicitations and kindly email us at info@exlevents.com. ExL has not authorized these companies to contact you and we do not verify the legitimacy of the services or rates offered. Please book your guest rooms through ExL's reserved guest room block using the details provided.*

THURSDAY, OCTOBER 26, 2017 // MAIN CONFERENCE, DAY ONE

8:00 Registration and Continental Breakfast

8:45 **Chairperson's Opening Remarks**
David Ridley, Ph.D., Faculty Director, Health Sector Management, Fuqua School of Business, **DUKE UNIVERSITY**

9:00 **The Current Market for Priority Review Vouchers**

- Review different models for estimating the price of a PRV
- Hear updates on supply and demand effects
- Discuss the recent policy changes
- Forecast future prices for PRVs

David Ridley, Ph.D., Faculty Director, Health Sector Management, Fuqua School of Business, **DUKE UNIVERSITY**

9:45 **An Update on the Potential Impact of Legislative Expansion on the Value of Priority Review Vouchers**

- Identify how the PRV program has expanded through legislation and policy
- Describe current proposals for further expansion of the PRV program
- Recognize the potential impact these expansions could have on the resale value of the PRV

Andrew Robertson, Ph.D., JD, AVP, Head of Regulatory Science and Policy, North America, **SANOFI US**

10:30 Networking Break

11:00 **Panel: Investor Perspectives on Priority Review Vouchers**

- Describe how the priority review voucher program has changed the way investors look at NTD, RPD and MCM therapeutics
- Highlight key considerations relevant to structuring PRV-based financings
- Identify business issues to resolve and determine whether to opt for early collaboration, joint ventures or outside investment

Scott Requadt, J.D., MBA, Managing Director, **CLARUS**
Sandra Panem, Ph.D., President, **NEURONETWORKS FUND**

11:45 Luncheon

1:00 **Company Practices: Developing Access Plans for Low- and Middle-Income Countries**

- Explore how the industry can promote access by engaging in key activities across the product lifecycle
- Report on results of the 2016 Access to Medicine Index and 2017 Access to Vaccines Index

1:45



• Share company best practices in promoting access to pharmaceuticals in low- and middle-income countries
Clarke B. Cole, Researcher, **ACCESS TO MEDICINE FOUNDATION**
Panel: Discuss the Calls for "Access" Changes to the PRV Program Including:

- Examine the available measures of access for new NTD treatments
- Outline potential policy options for the PRV program to increase access
- Explore how the FDA can be burdened by new access requirements
- Discuss non-regulatory strategies to increase the accessibility of NTD treatments

Jeffrey Moe, Ph.D., Professor of the Practice of Global Health, **DUKE GLOBAL HEALTH INSTITUTE**
Clarke B. Cole, Researcher, **ACCESS TO MEDICINE FOUNDATION**

2:45 Networking Break

3:15 **Stakeholder Perspectives on PRVs: Policy Discussions and Legislative Changes Under 21st Century Cures and FDARA**

- Review history of PRV programs and vouchers awarded to date
- Describe perceived problems and key topics of discussion for reform of voucher programs
- Provide overview of stakeholder perspectives and concerns
- Discuss impact of changes on programs going forward

Scott V. McGoohan, J.D., Director, U.S. Regulatory Policy and Intelligence, **VERTEX PHARMACEUTICALS**

4:00



Panel: How Does the PRV Program Drive Innovation?

- Discuss considerations and timelines for company investment in RPD and NTD programs
- Explore global regulatory filing strategies to improve access to NTD products
- Examine the influence of the PRV on portfolio design and prioritization

Andrew Robertson, Ph.D., J.D., AVP, Head of Regulatory Science and Policy, North America, **SANOFI U.S.**

Scott V. McGoohan, J.D., Director, U.S. Regulatory Policy and Intelligence, **VERTEX PHARMACEUTICALS**
Khyati Roberts, Senior Director, Regulatory and Policy Intelligence, **ABBVIE**

5:00 Day One Concludes

8:00 Continental Breakfast

9:00 Chairperson's Recap of Day One

David Ridley, Ph.D., Faculty Director, Health Sector Management, Fuqua School of Business, **DUKE UNIVERSITY**

9:15 Case Study: Leverage Innovative Regulatory Pathways to Expedite

Development of Drugs for Rare Pediatric Diseases

- Outline regulatory programs available in the USA and EU and how these pathways can be leveraged across the development lifecycle
- Understand the opportunities, nuances and historical challenges encountered in leveraging the different innovative pathways
- Identify how recent legislative and regulatory changes have helped to address historical challenges in developing and designating drugs for pediatric rare diseases

Beatrice M. Biebuyck, J.D., MBA, RAC, Head, Global Regulatory Policy and Intelligence, **ALEXION PHARMACEUTICALS**

10:00 Case Study: How Rare Disease Foundations and Parents Can Help Provide Information Needed for Achieving a PRV

- Gain an understanding of the FDA's expectations for receiving rare pediatric disease designation
- Learn how to leverage alternative sources of data for your product
- Bring patients along with you – 21st Century Cures and the PRV
- Assess the value of a PRV for raising funds as a private or public company

Timothy J. Miller, Ph.D., President and CEO, **ABEONA THERAPEUTICS**
Michelle Berg, Vice President, Patient Advocacy, **ABEONA THERAPEUTICS**

10:45 Networking Break

11:15 PDP and Non-Profit Models of Collaboration With Industry Partners

- Gain an overview of how some PDPs and nonprofits work to eradicate and control the spread of rare pediatric and neglected tropical diseases

- Learn how to better collaborate with social enterprises and leverage these partnerships in the rare and NTD space
- Review case examples of successful collaborations with industry partners

If you are interested in leading this session, please contact Zohaib Sheikh at zsheikh@exlevents.com.

12:00 Luncheon

1:15 Priority Review Vouchers for Medical Countermeasures: Ensuring National Preparedness Through Incentivization

- Examine and discuss the current landscape for medical countermeasure development and procurement with the U.S. government
- Understand the implications of gaps in funding and preparedness
- Consider solutions for a more streamlined voucher process

Patrick Lucy, Interim CEO, President and Secretary, and Chief Business Officer, **PFENEX**

2:00 TPOXX®: A Case Study in Medical Countermeasure Development and Stockpiling

- Review the development of a novel antiviral drug targeting orthopoxvirus infections under the FDA animal-rule from pre-clinical through stockpiling sales
- Evaluate the opportunities and challenges of partnered development with the U.S. Government for a critical public health need
- Provide an overview of the business opportunities and challenges for Biodefense products

Phillip L. Gomez, Ph.D., CEO, **SIGA TECHNOLOGIES, INC.**

2:45 Chairperson's Closing Remarks

3:00 Conference Concludes

Registration Fees for Attending ExL's 2nd Priority Review Voucher Summit:

EARLY BIRD PRICING Register by September 8, 2017	\$1,895
STANDARD PRICING Register After September 8, 2017	\$2,095
ONSITE PRICING	\$2,195

GROUP DISCOUNT PROGRAM

SAVE 25% PER PERSON WHEN REGISTERING FOUR

For every three simultaneous registrations from your company, you will receive a fourth complimentary registration to the program (must register four at one time). This is a savings of 25% per person.

SAVE 15% PER PERSON WHEN REGISTERING THREE

Can only send three? You can still save 15% off of every registration.

TERMS AND CONDITIONS: By registering for an ExL Events ("ExL") event, you agree to the following set of terms and conditions listed below:

REGISTRATION FEE: The fee includes the conference, all program materials, and designated continental breakfasts, lunches and refreshments.

PAYMENT: Please make checks payable to: "PMA"

You may also use Visa, MasterCard, Discover or American Express. Payments must be received in full by the conference date. Any discount applied cannot be combined with any other offer and must be paid in full at the time of order. Partners must be employed by the same organization and register simultaneously to realize group discount pricing options.

Please Note: There will be an administrative charge of \$300 to substitute, exchange and/or replace attendance badges with a colleague within five business days of any ExL conference.

CANCELLATION AND REFUND POLICY: If you cancel your registration for an upcoming ExL event, the following policies apply, derived from the Start Date of the event:

- Four weeks or more: A full refund (minus a \$295 processing fee) or a voucher to another ExL event valid for 12 months from the voucher issue date.
- Less than four weeks: A voucher to another ExL event valid for 12 months from the voucher issue date.
- Five days or less: A voucher (minus a \$395 processing and documentation fee) to another ExL event valid for 12 months from the voucher issue date.

To receive a refund or voucher, contact our offices at (201) 871-0474.

CREDIT VOUCHERS: Credit vouchers are valid for 12 months from date of issue. Credit vouchers are valid toward one (1) ExL event of equal or lesser value. If the full amount of said voucher is not used at time of registration, any remaining balance is not applicable now or in the future. Once a credit voucher has been applied toward a future event, changes cannot be made. In the event of cancellation on the attendees' behalf, the credit voucher will no longer be valid.

ExL Events does not and is not obligated to provide a credit voucher to registered attendee(s) who do not attend the event they registered for unless written notice of intent to cancel is received and confirmed prior to the commencement of the event.

SUBSTITUTION CHARGES: There will be an administrative charge of \$300 to substitute, exchange and/or replace attendee badges with a colleague occurring within five business days of the conference.

ExL Events reserves the right to cancel any conference it deems necessary and will not be responsible for airfare, hotel or any other expenses incurred by registrants.

ExL Events' liability is limited to the conference registration fee in the event of a cancellation and does not include changes in program date, content, speakers and/or venue.

*The opinions of ExL's conference speakers do not necessarily reflect those of the companies they represent, nor ExL Events.

Please Note: Speakers and agenda are subject to change without notice. In the event of a speaker cancellation, significant effort to find a suitable replacement will be made. The content in ExL slide presentations, including news, data, advertisements and other information, is provided by ExL's designated speakers and is designed for informational purposes for its attendees. It is NOT INTENDED for purposes of copywriting or redistribution to other outlets without the express written permission of ExL's designated speaking parties. Neither ExL nor its content providers and/or speakers and attendees shall be liable for any errors, inaccuracies or delays in content, or for any actions taken in reliance thereon. EXL EVENTS EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESSED OR IMPLIED, AS TO THE ACCURACY OF ANY CONTENT PROVIDED, OR AS TO THE FITNESS OF THE INFORMATION FOR ANY PURPOSE. Although ExL makes reasonable efforts to obtain reliable content from third parties, ExL does not guarantee the accuracy of, or endorse the views or opinions given by any third-party content provider. ExL presentations may point to other websites that may be of interest to you, however ExL does not endorse or take responsibility for the content on such other sites.

Media Partners

FiercePharma

FierceBiotech
THE BIOTECH INDUSTRY'S DAILY MONITOR

MEDtube Sharing medical knowledge™

pharmaLEADERS+
News. Resources. Community.

pharmaphorum
Sharing with care™

PharmaVOICE

PM360
THE FULL SPECTRUM OF PRODUCT MANAGEMENT

TECHNOLOGY NETWORKS



YES! Register me for this conference!

Name: _____

Title: _____

Company: _____

Dept: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

Phone: _____

Fax: _____

Please make checks payable to: "PMA"

Method of Payment: Check Credit Card

Card Type: MasterCard Visa AMEX

Card Number: _____

Exp. Date: _____

Name on Card: _____

Signature: _____

Please contact me:

I'm interested in marketing opportunities at this event

I wish to receive email updates on ExL Pharma's upcoming events

CONFERENCE CODE: C523