

# FUNDAMENTALS OF COST OF SERVICE AND RATE DESIGN FOR WATER UTILITIES

May 17-18, 2021  
Online | Central Time



*"The tools offered/shared in this course will help shape our efforts with an upcoming rate study and better frame us in a position to get a comprehensive result to set a course for our small system for years to come."*

Public Works Director, City of Fair Oaks Ranch



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Water utilities are facing constant pressure to replace aging infrastructure and meet increased regulatory demands, while meeting enhanced levels of service at a reasonable cost. Cost of service and rate design studies are necessary to assist a water utility in setting rates that are fair and equitable to its customers. These studies also support the water utility's mission.

This introductory course reviews the basic mechanics of a cost of service and rate design study for water utilities. Participants will also learn valuable tools on obtaining buy-in or "selling" the need for a revenue increase to its constituent groups. Real world examples based on generally accepted ratemaking principles will be utilized throughout the course.



EUCI is authorized by IACET to offer 1.0 CEUs for the course. Participants must log on each day and be in attendance for the entirety of the course to be eligible for continuing education credit.

## LEARNING OUTCOMES

- Identify how a cost of service & rate design study supports the utility's mission
- Discuss the impact of policy and financial considerations on customer rates
- Define the data requirements needed to begin a cost of service & rate design study
- Identify revenue requirements and recognize the importance of a multi-year financial plan
- Explain the cost of service allocation process
- Assess design rates that are defensible based on the cost of service and/or policy considerations
- Discuss contractual pricing and other sources of revenue for the utility

## INSTRUCTORS

- **Andy McCartney, C.P.A.**, Manager – Fiscal Service, Fort Worth Water
- **Chris Ekrut**, Director, Environmental Practice, NewGen Strategies and Solutions

To Register Click Here, or

**Mail Directly To:**

PMA Conference Management  
405 Highview Rd  
Englewood NJ 07631  
201 871 0474  
Fax 253 663 7224  
register@pmaconference.com

# ONLINE DELIVERY & PARTICIPATION DETAILS

EUCI will use Microsoft Teams to facilitate participation in the upcoming event. Attendees do not need to have an existing Teams account to participate in the broadcast. The course will play in attendee's browser. When attendees sign on, their microphones are typically muted. Attendees should keep their mic muted until such time as it's needed to ask a question. During the event, participants will have the option of using a microphone to speak with the room and ask questions, or type in any questions via the chat window and our online administrator will relay your question to the instructor.

- Each attendee will receive an event invitation by e-mail, which will include one link to sign on for each half-day of the event (i.e., three links for a 1 1/2 day event). The appropriate link must be used to join each half-day event segment at the appropriate time.
- The remote meeting connection will open approximately 30 minutes before the start of the course. We encourage attendees to connect as early as possible in case of unforeseen problems.

**FUNDAMENTALS OF COST OF SERVICE AND RATE DESIGN FOR WATER UTILITIES ONLINE COURSE**  
MAY 17-18, 2021: US \$1,195 (Single Connection)

**PACK OF 5 CONNECTIONS:** US \$4,780 (20% Discount)

**PACK OF 10 CONNECTIONS:** US \$8,365 (30% Discount)

**PACK OF 20 CONNECTIONS:** US \$14,340 (40% Discount)

*Recording: Each event is recorded, and will be available for three business days. For registrants only.*

How did you hear about this event? (direct e-mail, colleague, speaker(s), etc.)

Print Name

Job Title

Company

Address

City

State/Province

Zip/Postal Code

Country

Phone

Email

### CREDIT CARD INFORMATION

Name on Card

Billing Address

Account Number

Billing City

Billing State

Exp. Date

Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)

Billing Zip Code/Postal Code

**OR** Enclosed is a check for \$ \_\_\_\_\_ to cover \_\_\_\_\_ registrations.

### Substitutions & Cancellations

Your registration may be transferred to a member of your organization up to 24 hours in advance of the event. Cancellations must be received on or before April 16, 2021 in order to be refunded and will be subject to a US \$195.00 processing fee per registrant. No refunds will be made after this date. Cancellations received after this date will create a credit of the tuition (less processing fee) good toward any other EUCI event. This credit will be good for six months from the cancellation date. In the event of non-attendance, all registration fees will be forfeited. In case of course cancellation, EUCI's liability is limited to refund of the event registration fee only. For more information regarding administrative policies, such as complaints and refunds, please contact our offices . EUCI reserves the right to alter this program without prior notice.