

# THE BASICS OF ALTERNATIVE RATEMAKING MECHANISMS FOR PUBLIC UTILITIES

January 14-15, 2021  
Online | Central Time



*“EUCI provided a thoughtful, informative forum to discuss and learn about topical items within the energy markets.”*

Electric Trading Analyst, Golden Spread Electric Cooperative

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Ratemaking is a major regulatory function that touches all aspects of utility operations. It also has wide-ranging ramifications for the different objectives that state utility regulators try to achieve.

Traditional ratemaking which is referred to as “Rate of Return (ROR) ratemaking”, or “Cost-of-Service Regulation” has been a mainstay of state public utility regulation since its inception.

This training will systemically discuss the various alternatives to traditional ratemaking which regulators utilize to set rates for cost recovery while addressing an ever-changing regulatory environment.

## LEARNING OUTCOMES

Upon completion of this course, participants will be able to successfully:

- Define what is traditional rate of return ratemaking
- Discuss the positive and negative effects of rate of return ratemaking
- Explain why rate of return ratemaking is still appropriate in certain instances
- Define what is alternative ratemaking mechanisms
- Explain the reasons for interest in alternative ratemaking mechanisms
- Discuss the objectives of alternative ratemaking mechanisms
- Explain what are the most common forms of alternative ratemaking mechanisms

## INSTRUCTORS

**Bill Steele**, President, Bill Steele and Associates, LLC

 EUCI is authorized by IACET to offer 1.0 CEUs for the course

To Register Click Here, or

**Mail Directly To:**

PMA Conference Management  
405 Highview Rd  
Englewood NJ 07631  
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Fax 253 663 7224  
register@pmaconference.com

# ONLINE DELIVERY & PARTICIPATION DETAILS

EUCI will use Microsoft Teams to facilitate participation in the upcoming event. Attendees do not need to have an existing Teams account to participate in the broadcast. The course will play in attendee's browser. When attendees sign on, their microphones are typically muted. Attendees should keep their mic muted until such time as it's needed to ask a question. During the event, participants will have the option of using a microphone to speak with the room and ask questions, or type in any questions via the chat window and our online administrator will relay your question to the instructor.

- Each attendee will receive an event invitation by e-mail, which will include one link to sign on for each half-day of the event (i.e., three links for a 1 ½ day event). The appropriate link must be used to join each half-day event segment at the appropriate time.
- The remote meeting connection will open approximately 30 minutes before the start of the course. We encourage attendees to connect as early as possible in case of unforeseen problems.

**THE BASICS OF ALTERNATIVE RATEMAKING MECHANISMS FOR PUBLIC UTILITIES ONLINE COURSE**

JANUARY 14-15, 2021: US \$1,195 (Single Connection)

**PACK OF 5 CONNECTIONS:** US \$4,780 (20% Discount)

**PACK OF 10 CONNECTIONS:** US \$8,365 (30% Discount)

**PACK OF 20 CONNECTIONS:** US \$14,340 (40% Discount)

*Recording: Each event is recorded, and will be available for three business days. For registrants only.*

How did you hear about this event? (direct e-mail, colleague, speaker(s), etc.)

Print Name

Job Title

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Address

City

State/Province

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**CREDIT CARD INFORMATION**

Name on Card

Billing Address

Account Number

Billing City

Billing State

Exp. Date

Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)

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**OR** Enclosed is a check for \$ \_\_\_\_\_ to cover \_\_\_\_\_ registrations.

**Substitutions & Cancellations**

Your registration may be transferred to a member of your organization up to 24 hours in advance of the event. Cancellations must be received on or before December 11, 2020 in order to be refunded and will be subject to a US \$195.00 processing fee per registrant. No refunds will be made after this date. Cancellations received after this date will create a credit of the tuition (less processing fee) good toward any other EUCI event. This credit will be good for six months from the cancellation date. In the event of non-attendance, all registration fees will be forfeited. In case of course cancellation, EUCI's liability is limited to refund of the event registration fee only. For more information regarding administrative policies, such as complaints and refunds, please contact our offices .

EUCI reserves the right to alter this program without prior notice.

